

Colorado Family, Career and Community Leaders of America
1901 East Lowry Boulevard
Denver, CO 80230

Date: June 7-8, 2017
Location: Winter Park, CO
Submitted By: Julia Dickey

State Executive Council in attendance:

Carissa Kirschbaum (President), Shelby Norris (1st Vice President), Emily Gutierrez (2nd Vice President), Julia Dickey (Secretary), Georgia Bosse (Vice President of Finance), Ariel Bowden (Vice President of Events), Alyssa Mackey (Vice President of Membership), Dominique Perri (Vice President of Peer Education), Sierra Edgar (Vice President of Programs), Gabe Martinez (Vice President of Publications), Annika Harmsen (Vice President of Public Relations), Amy Rogers (Vice President of Recognition)

State Officer Team Advisers in attendance:

Alyssa Horlick, Malissa Frerichs-Sloan, Rachel Young, and Lynn Zemanek

District Consultants in attendance:

Stephanie Thomson (Mountain Shadows), Arielle Bergmann (Mountain View), Melanie Darter (Mountain View), Katie Saenz (Northern), Nicole Endres (Northern)

Colorado Community College System Staff in Attendance:

Robert Van Dyke (State Adviser), Michelle Koch (FACS Program Director)

Members not in attendance:

Mary Sue Carroll (Arkansas Valley), Jeanine Pope (Northeastern Plains), Angela Smith (Northeastern Plains), Kanto McPherson (San Juan Basin), JoAnn Bagwell (San Luis Valley), Brenda Mullins (Scenic Country), Andrea Aragon (Spanish Peaks), Denise Gauck (Spanish Peaks), Sarah Davis (Food Events Committee Representative), Carla Sullivan (Middle School Representative), Bailee Gardunio (Alumni & Associates Representative)

Meeting called to order: 7:17 pm on June 7, 2017 by Carissa Kirschbaum.

Welcome and Opening Ceremony

Review of Minutes

Julia Dickey MOVED to accept the 2017 State Leadership Conference Business Meeting Minutes, Special Session February 15, 2017 Minutes, and Fall 2016 Executive Council Meeting Minutes based on the recommendation of the Minutes Review Committee. Motion was seconded.

Motion was adopted.

Review of Agenda

Julia Dickey reviewed the Summer 2017 State Advisory Board Meeting Agenda.

Agenda was approved.

Financial Report

Georgia Bosse reviewed the 2016 – 2017 Financial Report. As of June 1, 2017, the account balance for FCCLA is \$58,308.54, which takes in account the \$5,118.87 encumbered expenses and \$6,766.85 in accounts receivable.

Report was filed.

COMMITTEE REPORTS

Competitive Events Committee Report

Ariel Bowden reviewed the Competitive Events Committee Report that included:

- Hold evaluator orientation with coffee service to review the following:
 - Basic competitive event rules
 - Judging etiquette
 - Examples provided by experienced evaluators and/or advisers
 - Question and answer
- Promote lower participation competitive events through social media
- Create a new page on the website dedicated to top gold STAR events to include pictures of projects with their score, placement, what they did well, and what judges said they could do better on

Ariel Bowden MOVED to accept the Competitive Events Committee Report. Motion was seconded.

Ariel Bowden MOVED to discuss the Competitive Events Committee Report in seriatim.
Motion was seconded.

Motion was adopted.

Ariel Bowden MOVED to accept the first recommendation about the evaluator orientation meeting.
Motion was seconded.

Motion was adopted.

Ariel Bowden MOVED to accept the second recommendation about social media promotion of events.
Motion was seconded.

Motion was adopted.

Ariel Bowden MOVED to accept the third recommendation about the creative of a new webpage.
Motion was seconded.

Motion was lost.

Finance Committee Report

Georgia Bosse reviewed the Finance Committee Report that included:

- Approve the 2017-2018 Budget
 - Concern noted about the national and capital leadership conferences losing instead of gaining money
- Renew current insurance policy for 2017-2018 membership year to be paid quarterly

- ~~Each State Executive Council member will to reach out to at least 5 businesses for sponsorship~~
- Rewrite the business partnership letter more to the point (less wordy) and remove the al-a-carte options

Georgia Bosse MOVED to accept the Finance Committee Report. Motion was seconded.

Lynn Zemanek MOVED to delete the requiring five contacts for the state officer. Motion was seconded.

Motion was adopted.

Motion was adopted.

Recognition and Scholarship Committee Report

Amy Rogers reviewed the Recognition and Scholarship Committee Report that included:

- Increase the number of state award applicants by using social media and have state officers inform district at district conferences
- ~~Change~~ Make a state officer project focus on reworking the state awards on the website to be more accessible to members
- Compose a speech about awards for state officers to give at district conferences
- Families First, Student Body, and Community Service will be the Colorado National Program Awards given this year
- ~~Raise state scholarship GPA requirement 2.9~~

Amy Rogers MOVED to accept the Recognition and Scholarship Committee Report as read. Motion was seconded.

Lynn Zemanek moved to delete the website change and refer it to the state officer project. Motion was seconded.

Motion was adopted.

Motion was lost.

Malissa Frerichs-Sloan MOVED to RECONSIDER the Recognition and Scholarship Committee Report as read with exception of raising the GPA requirement for the state scholarship. Motion was seconded.

Motion was adopted.

State Conferences Committee Report

Shelby Norris reviewed the State Conferences Committee Report that included:

- Have ~~two closing sessions organized by geography and travel time~~ one closing session with bronze medal recipients projected on the screen only with medal in take home bag instead of walking on stage
- Continue to hold culinary events at the State Leadership Conference
- Ultimate Fun Night changes:

- ~~Replace the casino activity~~ The State Executive Council will determine the activities of Ultimate Fun Night before or at Fall State Advisory Board Meeting.
- Move the VIP Party to the first night of the conference
- Recommend an FCCLA t-shirt but allow school themed t-shirt
- Replace the banquet meal with two boxed lunches and a dessert reception for the Awards session
- Replace the day two workshops with four paid workshops at 10:00 am, 1:00 pm, 2:00 pm, and 3:00 pm. with one per time slot
- State Executive Council to decide how to recognize the district and chapter officers during opening session
- The fall conference to be kept in October/ November and recommend that state adviser looks at hotel, dates, activity and that will have the Leadership Institute with an evening activity
- Revamping the State Conference webpage
- The Chapter/ District Officer Training will be on August 30

Shelby Norris MOVED to accept the State Conferences Committee Report. Motion was seconded.

Ariel Bowden MOVED to vote the State Conferences Committee Report in seriatim. Motion was seconded.

Motion was adopted.

Shelby Norris MOVED to accept the first recommendation about the two closing sessions. Motion was seconded.

Lynn Zemanek RAISED TO A POINT of information from Mr. Van Dyke about feasibility of having bronze medal recipients on screen.

Melissa MOVED to SUBSTITUTE the recommendation that if bronze medalists are projected on the screen, only hold one awards session but if it continues on in the way it has in the past that there are two recognition sessions. Motion was seconded.

Motion was adopted.

Lynn Zemanek MOVED to POSTPONE the substituted recommendation to the Fall State Advisory Board to allow the state adviser to poll the advisers. Motion was seconded.

Motion was lost.

Lynn Zemanek MOVED to AMEND the recommendation to have bronze medal recipients projected on the screen only with medal in take home age instead of walking on stage. Motion was seconded.

Motion was adopted.

Motion was adopted.

Shelby Norris MOVED to accept the second recommendation about keeping the culinary arts event at SLC. Motion was seconded.

Motion was adopted.

Robert Van Dyke MOVED for a 5 minute recess. The motion was seconded.

Motion was adopted.

Shelby Norris MOVED to accept the third recommendation about the recommended changes to the Ultimate Fun Night. Motion was seconded.

Robert Van Dyke MOVED to AMEND the recommendation to state that the State Executive Council will determine the activities of Ultimate Fun Night before or at Fall State Advisory Board Meeting.

Motion was adopted.

Shelby Norris MOVED to accept the fourth recommendation about the banquet meals. Motion was seconded.

Motion was lost.

Shelby MOVED to accept the fifth recommendation about the new workshop schedule and format. Motion was seconded.

Motion was adopted.

Shelby MOVED to accept the sixth recommendation about the state officers recognizing the chapter and district presidents. Motion was seconded.

Motion was adopted.

Shelby Norris MOVED to accept the seventh recommendation about the Ultimate Leadership Conference. Motion was seconded.

Motion was adopted.

Shelby Norris MOVED to POSTPONE the eighth recommendation about the State Conference webpage revamp until the Fall State Advisory Board Meeting. Motion was seconded.

Motion was adopted.

Shelby Norris MOVED to accept the ninth recommendation about the Chapter Officer Training. Motion was seconded.

Motion was adopted.

State Service and Public Relations Committee Report

Gabe Martinez reviewed the State Service and Public Relations Committee Report that included:

- Updated the Social Media Content Calendar for 2017-2018
- Determined the 2018 Spirit Stick of Service criteria:
 - How many books did your chapter collect?
 - How many hours did your chapter volunteer?
 - Did your chapter work with another student organization?
 - Did your chapter work with a community organization?
 - How many press releases did your chapter send out this year?
 - Please describe your activities for the spirit stick?
- Focus on literacy and encourage chapters and members to read to others, construct neighborhood libraries, or collect books to donate for the state service project
- Create a state officer project to look at the marketing of Colorado FCCLA
- Add additional easy pintables, water bottle print offs, decorating things in chapter to distribute and promote FCCLA
- Make webpages more general so it is accessible
- Celebrate an state officer of the month

Gabe Martinez MOVED to accept the State Service and Public Relations Committee Report. Motion was seconded.

Motion was adopted.

Robert Van Dyke MOVED to recess until June 8, 2017 at 8:00 am. Motion was seconded.

Motion was adopted.

Meeting was called to order at 8:04 am on June 8, 2017 by Carissa Kirschbaum.

Alumni & Associates Committee Report

Emily Gutierrez reviewed the Alumni & Associates Committee Report that included:

- Discontinue the Alumni & Associates scholarship until funds are raised
- Table the Alumni & Associates Board and research other state associations (Texas, Kansas, and Oklahoma) Alumni & Associates programming
- Update the A & A Brochure
- Allow Alumni & Associates dues to be paid by credit card
- Make Alumni & Associates affiliation easier to find on state conference registration website

Emily Gutierrez MOVED to accept the Alumni & Associates Committee Report. Motion was seconded.

Motion was adopted.

Membership Committee Report

Alyssa Mackey reviewed the Membership Committee Report that included:

- Create a Year At A Glance Poster for Colorado
- State officers will do their visits to chapters that are struggling
- State Officer will send a personal email or mail to struggling chapters

- Update contact information on the Membership webpage
- Assign districts to each officer and publish online
- Go for the Red
 - Promote usage of resources
 - Promote chapter/ district level awards
 - Create a Traveling Trophy
- Send out a chapter mailing in the fall to include:
 - Year at a glance
 - Letter from the team
 - Program of Work
 - Program of Work Template
 - Go for the Red resources
 - National Programs of focus posters

Alyssa Mackey MOVED to accept the Membership Committee Report. Motion was seconded.

Motion was adopted.

Middle School Committee Report

Annika Harmsen reviewed the Middle School Committee Report that included:

- The State Executive Council visit 20 middle schools with the following incentives:
 - Fall – top 5 officers with most visits receive automatic invite to script writing
 - Spring - upgrade hotel rooms to suites
- A personal phone call is better than an email or talk to them face to face and ask when you can meet with their chapter

Annika Harmsen MOVED to accept the Middle School Committee Report. Motion was seconded.

Motion was adopted.

Officer Selection Committee Report

Ariel Bowden reviewed the Officer Selection Committee Report that included:

- Move Meet and Greet with state officer candidates to before the Business Meeting
- Interview Panel members receive a complimentary 50% discount on SLC Registration
- Limit prop for prop speech to a hand held, hand carried size
- An adult must proctor the State Officer Knowledge test on the district level
- Application should be available in PDF and Word Document but potential candidates may email the state adviser for alternative formats of the application if needed

Ariel Bowden MOVED to accept the Officer Selection Committee Report. Motion was seconded.

Robert Van Dyke MOVED to AMEND the report to remove Word Document and add but potential candidates may email the state adviser for alternative formats of the application if needed. Motion was seconded.

Motion was adopted.

Lynn Zemanek RAISED TO A POINT OF INFORMATION about the feasibility of complimentary SLC registration for Interview Panel members.

Ariel Bowden MOVED to SUBSTITUTE the word complimentary for 50% discount on SLC Registration. Motion was seconded.

Motion was adopted.

Motion was adopted.

Peer Education Committee Report

Dominique Perri reviewed the Peer Education Committee Report that included:

- Change the name of the Block Party but have the following:
 - Fun and entertaining vendors
 - Take a picture with props and post it to social media for PBS
- Chapter officers will include attending the Chapter Officer Training, District Conference, and Ultimate Membership Conference but allow online course if cannot attend conference
- Add reminder in Call to Conference for Leadership Institute

Dominique Perri MOVED to accept the Peer Education Committee Report. Motion was seconded.

Motion was adopted.

Bylaws Committee Report

Shelby Norris reviewed the Bylaws Committee Report that included:

- Update the Governance section on the About FCCLA webpage
- Update POW webpage with updated theme
 - Add links to POW kick butt and literacy programs
- Mark Goal , Number 3 for Vision 2020 as completed

Shelby Norris MOVED to accept the Bylaws Committee Report. Motion was seconded.

Motion was adopted.

National Conferences Committee Report

Annika Harmsen reviewed the National Conferences Committee Report that included:

- Continue using National Travel Systems for the 2018 National Leadership Conference
- Colorado will to vote “NO” on the propose National FCCLA Bylaw amendment
 - The Colorado Voting Delegates will prepare a statement in opposition to be shared during the NLC Business Meeting

Annika Harmsen MOVED to accept the National Conferences Committee Report. Motion was seconded.

Motion was adopted.

National Programs Committee Report

Sierra Edgar reviewed the National Programs Committee Report that included:

- Continue National Program State level award
- Use social media and the August Officer Training with the Robin Round Tables
- Use a live feed on Facebook so officers here can be telling all of the officers and advisers what they can use
- Fit with the program of works, be accessible or easy for the advisers and work with them
- Interests begin and end with the webpage
 - Change leadership service in action to community service with a link to the officers kick butt program
- Make a flow chart to make the national programs easier to look at and it can be applied into the Colorado Comments
- Add “What National Program Interest You” to the NP webpage

Sierra Edgar MOVED to accept the National Programs Committee Report. Motion was seconded.

Motion was adopted.

Policies and Procedures Committee Report

Alyssa Mackey reviewed the Policies and Procedures Committee Report that included:

- Add Part 4, Section 3, Letter H: The current President, Vice President of Events, and Vice President of Finance will be the State Executive Council representatives to the Colorado FCCLA Board of Directors
- Remove Part 5, Section 1, Letter L, Number 6 “Candidates will wear a FCCLA Polo to the VIP party”
- Competitive events policies #14 will be changed to access to electrical outlets will not be provided scratch electricity and leave the rest
- Make the following changes to Part X Competitive Events Policies
 - Change Number 17 to read “Spectators are not allowed to observe any portion of any portion of any Competitive Events.”
 - Change Number 2 to read “All event participants must watch the online orientation video prior to March 31 and must print, complete, and provide the online attendance form to the Event Consultant upon check in on the day of their event. Failure to submit the online attendance form will result in a point deduction.”
 - Remove Number 13 about orientation meetings
 - Remove Number 29
- Editorial changes based on the Colorado FCCLA Bylaws Amendment in April 2017

Alyssa Mackey MOVED to accept the Policies and Procedures Committee Report. Motion was seconded.

Motion was adopted.

DISTRICT CONSULTANTS REPORTS

Arkansas Valley District Report

No report given.

Mountain Shadows District Report

Stephanie Thomson reviewed the Mountain Shadows District Report that included:

- Combined with Mountain View, 44 from Mountain Shadows, at the AMES Facility

- Josh Sosa was the keynote speaker
- Members were given options between four workshops: Gold medalist panel, Community service project turning old t-shirts into tote bags for the Jeffco Action Center, Interviewing skills, and Competitive event road trip
- October 18th is when the fall conference is for the 2017-2018 year

Report was filed.

Mountain View District Report

Arielle Bergmann and Melanie Darter reviewed the Mountain View District Report that included:

- Joint conference with Mountain Shadows
- AMES Facility, going away from Pace center
- Meeting planned for August 1st to decide whether it is the first or second week of October though that is unplanned

Report was filed.

Northeastern Plains District Report

Jeanine Pope reviewed the Northeastern Plains District Report that included:

- 144 members attended the fall conference in Holyoke on October 19th 2016.
- Workshops included wearing impaired goggles, riding on distracted driving bicycles and a photo booth which centered on teen driving safety
- Travis Weibers spoke about his experience as a drunk driver
- The winter conference was held January 25, 2017 with 177 members attending in Merino that focused on Financial Fitness

Report was filed.

Northern District Report

Katie Saenz and Nicole Endres reviewed the Northern District Report that included:

- The tentative date for the fall district conference is October 23

Report was filed.

Pine Meadows District Report

No Report Given.

San Juan Basin District Report

No Report Given.

San Luis Valley District Report

No Report Given.

Scenic Country District Report

No Report Given.

Spanish Peaks District Report

No Report Given.

STATE OFFICE REPORT

Shelby Norris reviewed the State Officer Report that included:

- Monday- completed a leadership training institute with a letter to self
- Tuesday – created 2017-2018 Program of Work: FCCLA The Everlasting Tale.
 - Imagine a tale, live a tale, and further a tale
 - Families First, Student Body, and Community Service

Report was filed.

UNFINISHED BUSINESS

No unfinished business was introduced.

NEW BUSINESS

Malissa Frerichs-Sloan MOVED to allow the highest score(s) for STAR Events participants receiving above 80 points to represent Colorado at the National Leadership Conference. Motion was seconded.

Motion was adopted.

Malissa Frerichs-Sloan MOVED to create a special committee, FCCLA Adviser Involvement, on the topic of teacher involvement as FCCLA advisers. Motion was seconded.

Motion was adopted.

Carissa Kirschbaum assigned the following members to the FCCLA Adviser Involvement committee: Georgia Bosse, Michelle Koch, Nicole Endres, Lynn Zemanek, Ariel Bowden, Gabe Martinez, Alyssa Mackey, Stephanie Thomson, Shelby Norris, and Dominique Perry

ANNOUNCEMENTS

Robert Van Dyke shared the following important dates/activities for 2017 – 2018:

- State Executive Council Fall Regroup – August 29
- Chapter/ District Officer Training – August 30
- Ultimate Leadership Conference –October 24 at the Pepsi Center
- State Advisory Board Meeting– November 6-7 at the DTC Marriott
- State Executive Council Spring Regroup – February 14-15, 2018
- 2018 State Leadership Conference – April 5-7, 2018 at the DTC Marriott
 - State Executive Council will arrive April 3, 2018

Shelby Norris MOVED to ADJOURN the summer 2017 State Advisory Board Meeting. Motion was seconded.

Motion was adopted.

Meeting adjourned: 10:18 am on June 8, 2017 by Carissa Kirschbaum.