

The logo features the acronym "FCCLA" in large, bold, white letters with a slight shadow. Above the letters, the words "Family, Career and Community" are written in a smaller, white, sans-serif font, following the curve of a white ribbon that loops around the text. Below the letters, the words "Leaders of America" are written in a similar white font, also following the curve of the ribbon. The ribbon itself is a thick, multi-colored band that spirals from the bottom left towards the top right, transitioning through colors like orange, yellow, green, and blue. The background consists of a series of red and white diagonal stripes that radiate from the center, creating a sunburst effect.

Family, Career and Community

FCCLA[®]

Leaders of America

Colorado

**2013 State Leadership
Conference Report**

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FCCLA State Leadership Conference

9101 East Lowry Boulevard
Denver, CO 80230-6011

Phone: 720.858.2330

Fax: 720.858.2783

Email: robert.vandyke@cccs.edu

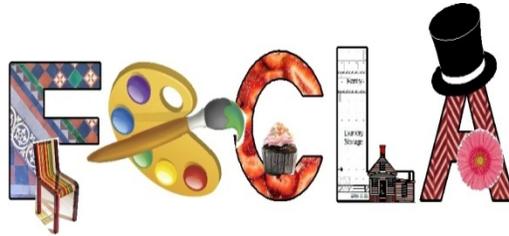
Website: <http://www.fccla.cccs.edu>



Dream... Design... Deliver

2012-2013 Colorado FCCLA Design Theme and Goals

See What We See... Possibilities



Dream

Goal: To dream of membership recruitment and retention.

Objectives:

1. To inspire middle school membership by encouraging high school chapters to educate their local middle schools about opportunities FCCLA has to offer.
2. To construct a program of work in chapters to recruit and retain members.
3. To outline your personal goals and set them into action by completing a Power of One module.

Design

Goal: To design a public awareness blueprint that will be implemented at the local and state levels.

Objectives:

1. To encourage chapters to build a strong foundation for FCCLA in their communities through publicizing community service projects.
2. To mold a strong public presence by actively participating in state selected public awareness activities.
3. To create a plan of action to promote Student Body national program throughout the school.

Deliver

Goal: To impact our communities and members by delivering service and recognition.

Objectives:

1. To design a community a service project for participation in the statewide Share Our Strength efforts.
2. To express success for members through chapter recognition throughout the year.
3. To earn an invitation to the Very Important Programs (VIP) Party by sculpting a national programs project and completing the state recognition form.
4. To sketch your future by investigating design careers through the Career Connections Program.

Executive Summary

1,154 students, advisers and guests participated at the FCCLA State Conference held at the Denver Tech Marriott, April 11-13. The conference theme was “See What We See... The Possibilities.” The total cost of the conference was \$115,078.35 and the total revenue for the conference was \$80,011.55. 681 Students from across Colorado competed in 30 STAR and State competitive events with 157 of national qualifiers from 33 schools. Colorado FCCLA gave out 21 state awards and 2 scholarships to members, advisers, administrators, Friends of FCCLA, legislators, and chapters. 11 state officers were recognized for the contributions and 10 members were elected and installed as state officers for the 2013 – 2014 year. Colorado FCCLA occupied all available meeting space and 363 sleeping rooms at the Denver Tech Center Marriott. The conference used 21 FCCLA staff members and volunteers, 61 event chair people, 206 judges, and 26 volunteers to manage sessions and competitive events.

This report outlines conference details and evaluative data collected from the 2013 Colorado FCCLA State Conference. The 2013 State Conference survey was taken by 68 people.

| What is your affiliation with FCCLA? | | |
|--------------------------------------|------------------|----------------|
| Answer Options | Response Percent | Response Count |
| Member | 29.4% | 20 |
| Adviser | 63.2% | 43 |
| Chaperone | 0.0% | 0 |
| Alumni | 0.0% | 0 |
| Other (Parent , Administrators) | 7.4% | 5 |
| <i>answered question</i> | | 68 |

The survey respondents reported the following number of conferences attended:

| Number of Conference Attended | | |
|-------------------------------|------------------|----------------|
| Answer Options | Response Percent | Response Count |
| 1 - 4 | | |
| 5 - 9 | | |
| 10 - 14 | | |
| 15 - 19 | | |
| 20+ | | |
| <i>answered question</i> | | 68 |

The Colorado FCCLA Executive Council will use the data and feedback provided by the surveys to make decisions about the 2014 State Leadership.

Financial Summary

Overview

Colorado FCCLA used vendor payments, conference fees and Perkins Leadership monies to fund the 2013 State Leadership Conference. The majority of the conference was funded through conference fees while most of conference staff expenses of mileage and per diem were funded through Perkins Leadership monies. The Colorado FCCLA Executive Council reviews the state conference budget and will make recommendations for future conferences.

Summary of Budget

| Income | |
|-------------------------------|--------------------|
| Registration Fees | \$65,730.00 |
| <i>State Leadership</i> | \$64,620.00 |
| <i>Extra Banquet Tickets</i> | \$1,110.00 |
| Competitive Event Fees | \$9,560.00 |
| Late Registration Fee | \$1,060.00 |
| Friends of FCCLA Fee | \$60.00 |
| T-Shirt Fee | \$1,570.00 |
| Youth Expo | \$825.00 |
| CSU Reception | \$160.30 |
| Onsite Store | \$1,046.25 |
| Total Income | \$80,011.55 |
| Expenses | |
| Awards/ Certificates | \$2,610.32 |
| <i>Award Plaques</i> | \$383.75 |
| <i>Appreciation Gifts</i> | \$131.13 |
| <i>Charter Plaques</i> | \$7.96 |
| <i>Certificates</i> | \$219.50 |
| <i>Officer Plaques</i> | \$559.30 |
| <i>Officer Pins</i> | \$117.95 |
| <i>Ribbons</i> | \$1,021.78 |
| <i>Years of Service Pins</i> | \$168.95 |
| Competitive Events | \$7,037.94 |
| <i>Judges Gifts</i> | \$770.00 |
| <i>Medals</i> | \$3,263.25 |
| <i>Plaques</i> | \$2,763.00 |
| <i>Stickers</i> | \$84.38 |
| <i>Misc Supplies</i> | \$2.48 |
| <i>Thank You Notes</i> | \$154.84 |

| | |
|------------------------------------|--------------------|
| Conference Giveaways | \$1,761.74 |
| Conference Tshirts | \$1,106.25 |
| Consultant Fees | \$3,500.00 |
| <i>Media Consultant</i> | \$3,000.00 |
| <i>Videographer</i> | \$500.00 |
| Decorations | \$4,722.82 |
| <i>District Signs</i> | \$694.41 |
| <i>Paintings</i> | \$28.41 |
| <i>Stage Decorations</i> | \$4,000.00 |
| DJ | \$1,000.00 |
| <i>Dance</i> | \$500.00 |
| <i>VIP Party</i> | \$500.00 |
| Hotel Room Charges | \$24,402.73 |
| <i>Exhibit Set Up</i> | \$400.00 |
| <i>Rocky Mountain Event Center</i> | \$23,502.73 |
| <i>Parking</i> | \$500.00 |
| Keynote | \$2,000.00 |
| Lodging Expense | \$5,253.00 |
| <i>Keynote</i> | \$206.00 |
| <i>State Adviser</i> | \$412.00 |
| <i>Staff</i> | \$2,497.75 |
| <i>Officer</i> | \$1,236.00 |
| <i>National Officer</i> | \$77.25 |
| <i>Team Advisers</i> | \$824.00 |
| Meals/Food | \$52,100.48 |
| <i>A&A Reception</i> | \$617.73 |
| <i>Banquet</i> | \$32,403.76 |
| <i>Box Lunches</i> | \$9,714.06 |
| <i>Coffee Service</i> | \$859.85 |
| <i>Judges Breakfast</i> | \$6,255.54 |
| <i>One for the Future</i> | \$320.60 |
| <i>Snacks/ Breakfast</i> | \$213.02 |
| <i>Tuesday Lunch Officers</i> | \$163.75 |
| <i>VIP Party</i> | \$1,372.92 |
| <i>Wednesday Dinner</i> | \$179.25 |
| Officers | \$496.80 |
| <i>New Officer Name Tags</i> | \$15.87 |
| <i>Roses</i> | \$150.96 |
| <i>Tuxes</i> | \$329.97 |
| On Site Store | \$1,082.25 |
| Petty Cash | \$78.00 |
| Printing | \$2,505.98 |
| <i>Banquet Signs</i> | \$125.98 |

| | |
|---------------------------------|---------------------|
| <i>Programs</i> | \$2,380.00 |
| Rental Truck | \$281.04 |
| <i>Drop Off Rental</i> | \$152.43 |
| <i>Gas</i> | \$14.66 |
| <i>Pickup Rental</i> | \$113.95 |
| Scholarships | \$2,000.00 |
| Workshops | \$3,139.00 |
| <i>Multimedia</i> | \$599.00 |
| <i>Rachel's Challenge</i> | \$2,500.00 |
| <i>Workshop Presenter Gifts</i> | \$40.00 |
| Total Expense | \$115,078.35 |
| Difference | -\$35,066.80 |

2013 Vendors

AIM High Video

State Officer Skit Videos

Colorado Sound N Light

DJ Service

Motivated Print & Design

Conference T-Shirts, Swag Shop, Program

Al's Formal Wear

State Officer Tuxedos

Creative Rentals

Stage Decorations

Penske Truck Rental

Moving Truck Rental

Allegra Printing Services

Sign Printing

Crestline Products

Nametag Ribbons

ProCorp Images

Conference Giveaways

Awards Unlimited

Officer Plaques and
Competitive Event Medals

M&M Productions

Media Consultant

R & D Trophy

Event and Award Plaques

Bakers Candies

Judges Gifts

Motivated Media

Multimedia Presentations

Sunset Limo

Transportation

Registration Cost Breakdown

Member – Marriott Only

Conference Registration: \$75.00
Competitive Event Fee: \$15.00
Total: \$90.00

State Office Candidate – Marriott Only

Conference Registration: \$75.00
Total: \$75.00

Member – Marriott & Food Events

Conference Registration: \$95.00
Competitive Event Fee: \$15.00
Total: \$110.00

Chaperone – Marriott Only

Conference Registration: \$75.00
Total: \$75.00

Chaperone – Marriott & Food Events
Conference \$95.00
Registration:
Total: \$95.00

Banquet Guest – Marriott Only
Conference Registration: \$30.00
Total: \$30.00

Notes on Budget

Colorado FCCLA will report a loss of \$35,066.80 from the general account due to the increased costs of the conference.

Colorado State University and Colorado FCCLA split the cost of the CSU One for the Future Reception.

A glitch happened in the registration systems and the initial payment amounts for each chapter were incorrect. The registration system charged the competitive event fee (\$15) to each team instead of charging the competitive event fee to each individual competitor. Corrected invoices were sent out in March 2013.

Summary of Sessions

Youth Expo

The Youth Expo was held on Thursday, April 11 from 11am to 4pm. Conference attendees were able to speak with vendors while completing the Youth Expo Card to win a free slushy at the end. The Youth Expo had the following exhibitors:

- Otero Junior College
- Front Range Community College
- Prolmage Corps
- Mesa State University
- The Art Institute of Colorado
- Auguste Escoffier School of Culinary Arts
- Johnson & Wales University
- R & M Fundraising
- The Fisher Agency
- Rocky Mountain College of Art and Design
- FCCLA Alumni and Associates
- Trinidad State Junior College

Business Meeting

The Business Meeting was held on Thursday, April 11 at 1pm. There was a quorum of 103 voting delegates present who approved the following bylaw changes:

1. Article 3, section 4, letter B, number 1 - Insert "in which school must have at least one approved family and consumer science programs through the Colorado Community College system"
2. Article 3, section 4, letter B, number 1 - Add "F: A student's membership is good for the current school year. However, if a student graduates early, the school district will have the authority to set eligibility policies for participation in local, district, and state events. Upon eligibility determination, any nationally affiliated member may participate in STAR events based upon individual event eligibility criteria or continue with district, state, or national leadership positions."
3. Article 3, section 4, letter B, number 1 - Add "G: A home schooled or charter schooled student can participate in FCCLA if they have been enrolled in an approved Family and Consumer Sciences program (6-12). Discretion is left to the current local FCCLA advisor/school."
4. Article 5, section 5, Letter A, number 3 – Change "12 to 10"
5. Article 5, section 5, Letter A, number 5 – Add "One Family and Consumer Sciences in Middle school level advisor (6-8)"
6. Article 5, section 5, Letter A, number 6 – Add "One Culinary Food Events representative".
7. Article 5, section 6, letter A - Change to "Colorado Community College System"
8. Article 6, section 3, letter D, number 3 - insert "serve as a liaison on the Colorado A&A board"

9. Article 6, section 9, letter C, number 2 - Add “any qualified member except a former state officer who is less than two years removed from his or her office.”
10. Article 6, section 9, letter C, number 3 - Add “who is two years or more removed from his/her position “after” one past state FCCLA officer or national officer”
11. Article 7, section 2- Change to “Attendance shall consist of Affiliated members in grades 6 – 12”

Opening Session

The Opening Session was held on Thursday, April 11 at 4:30 pm and Bradley Blackman, 2012-2013 State President, official called the conference to order. The 2012-2013 State Officers hosted the session with a skit of a game show, FCCLA’s Next Top Designer, which challenged five designers to use their design skills through two challenges. The session also recognized the following individuals:

Adviser Years of Service:

5 years - Laura Alsdorf, Alma Arellano, Audra Cooper, Darcy Creazzo, Georgia Hock, Holly Kuecke, Brenda Mullins, and Aryann Roberts

10 years - Vicki Burns, Annie Clark, Michelle Croissant-Koch, and Terry Oakley

15 years – Lena Mabbutt, Yvonne Loyd, and Helen McLaughlin

20 years - Dianna Hall

25 years - Melanie Darter and Janet Niederkorn

30 years - Debbie Nelson and Valerie Baylie

All 5 Module of Power of One Completers:

| | | |
|------------------|----------------|----------------|
| Mary Cardenas | Trevor Sanders | Amanda Crane |
| Baylee Bezona | Alexis Shinn | Jennifer Gomez |
| Steffan Coy | Jessika Gill | Isaac Zepeda |
| Tiana Eddy | Sydney Hooton | Alyssa Brown |
| Timmery Foster | Paige Baldwin | Luis Gutierrez |
| Courtney Horn | Andrew Rouse | Joanna Gomez |
| Breanna Williams | Danielle Ligés | |
| Katelyn Lomax | Sara Dailey | |

Up Membership Awards:

Palmer High School largest percent member increase with a 667%

Wasson High School FCCLA largest numerical member increase with 51 members

The session also featured 10 state officer candidate prop speeches and keynote speaker Scott Bachovich.

CSU One for the Future Reception

The CSU One for the Future Reception was held on Thursday, April 11 at 8:15pm. There were less than 25 members that attended the dessert reception and Colorado State University Family and Consumer Sciences Education presentation.

VIP Party

The VIP Party was held on Thursday, April 11 at 9:00pm. The purpose of the party is to recognize the 425 members and advisers who completed national programs by providing a "create your cupcake" bar while signing karaoke, listening to music, or taking fun pictures in the photo booth.

Workshops

Workshops were held on Thursday, April 11 and Friday, April 12. Workshop presenters included: *What Are National Program? & Chapter Leadership* - Ashley Labrum, National VP of Programs; *Power of 3* - Motivated Media; *Downloading Design* - Keith Maynard, Fort Collins Police Department; *Reimagining Communication* - Steve Burdick; *Symmetry between Mind and Body* - Dr. Alexia Peake; *Rachel's Challenge*; and *Alive at 25*.

Alumni Reception

The Alumni Reception was held on Friday, April 12 at 5:30pm and was hosted by the Colorado Alumni & Associates Board. The Board sold drawing tickets at the Youth Expo and winners were announced for prize baskets at this reception. All conference attendees that were in grade 12 received an invitation in the registration bag.

Banquet

The Banquet was held on Friday, April 12 at 6:30pm and the 2012-2013 State Officers hosted the session with a video of the final challenge of the game show, FCCLA's Next Top Designer. The session also recognized the following individuals:

Spirit Stick of Service

Standley Lake High School

Friends of FCCLA

Josh Sloan

Lou Peirce

Bob Brandt

Brenda Brandt

Mike and Debbie Kirschbaum

Leann Brandon

Terry Lane

Outstanding Member/ Team

David Mata, Northglenn High School

Alexandra Kirschbaum and Makaya Leechman, Merino High School

Michaela Wayland, Bollman Technical Education Center

Outstanding New Adviser

Kelsey Mauch, Poudre High School

Outstanding Adviser

Mary Sue Carroll, Cheraw High School

Outstanding Administrator

Sharee Blunt, Northglenn High School

Carole Jennings, ThunderRidge High School

Robert Sanders, Buffalo School District

Spirit of Advising

Dalene Bricker, Northglenn High School

Outstanding Legislative Support

Colorado Senator Rollie Heath

Promise Award

Sydney Hooton, Merino High School

Leadership Scholarship

Moses Hunter, Merino High School

The 2013–2014 State Officers were announced at the conclusion of the Banquet.

FCCLA Dance

The Colorado FCCLA Dance was held on Friday, April 12 at 9:30pm. The FCCLA Dance is a safe environment for students to relax and have fun after stressful competitions. Conference attendees could also attend the Spotlight on Projects, go to the pool, or relax in public spaces.

Closing Session

The Closing Sessions was held on Saturday, April 13 at 9:00am and the 2012-2013 State Officers hosted the session with a video that announced the winner of the game show, FCCLA's Next Top Designer. The 2012-2013 State Officers were recognized for their service with video farewell speeches and lead the instillation ceremony of the 2013–2014 State Officers. The results of the competitive events were announced by Scott Westerkamp and Angela Smith while the 2012-2013 State Officers awarded all participants with a medal and plaques for first place and second place gold. The conference was adjourned by Katrina San Nicolas, 2013 – 2014 State President.

Conference Sessions Survey Results

Rate the following about the FCCLA Leadership Conference:

| Answer Options | Excellent | Above Average | Average | Poor | Did not attend | Response Count |
|----------------------------------------------------------------|-----------|---------------|-----------|-----------|----------------|----------------|
| Youth Expo | 7 | 8 | 18 | 2 | 29 | 64 |
| Opening Session (2 hours) | 21 | 25 | 19 | 1 | 1 | 67 |
| Keynote Speaker | 36 | 16 | 12 | 2 | 1 | 67 |
| Session Media (Slideshow) | 9 | 19 | 17 | 1 | 19 | 65 |
| CSU One for the Future Reception | 3 | 2 | 8 | 0 | 51 | 64 |
| VIP Party | 11 | 10 | 9 | 3 | 32 | 65 |
| Workshops | 10 | 24 | 9 | 1 | 21 | 65 |
| Competitive Events | 29 | 19 | 14 | 2 | 3 | 67 |
| Banquet Seating | 28 | 19 | 13 | 4 | 3 | 67 |
| Banquet Food | 18 | 20 | 22 | 5 | 2 | 67 |
| Overall Banquet | 23 | 20 | 20 | 2 | 2 | 67 |
| Dance | 18 | 17 | 16 | 3 | 12 | 66 |
| Awards Ceremony (1hour 55min) | 7 | 13 | 16 | 27 | 4 | 67 |
| Conference Theme | 28 | 19 | 12 | 6 | 0 | 65 |
| Please write your general comments about the items above here. | | | | | | 45 |

answered question

67

Comments:

The conference itself was pretty amazing. The officers were wonderful with their presentations, and the members were very attentive. It was a wonderful conference and I truly enjoyed every minute of it ~Really liked Rachel's challenge During the banquet, advisors need to be placed closer to kids, because we had a chatty group next to us and could not figure out who their advisor was. Awards was confusing because of how they called the names, maybe we just need to explain it better to the participants that they will be called up depending on their medal.~I felt most things ran smoothly. I really liked getting our hotel rooms in that other place - I thought that was genius. I loved the spreadsheets for the events. I thought that the awards needed help. I felt bad for the students with all the confusion.~The new FCCLA design was awesome - thank you Lynn! Thank you for recognizing the National Program participants (the VIP party was awesome!) - it was ashame they had to be pulled out of the district officer parade though -- maybe they can added in at the end of the ceremony instead? I would like to see the expo expanded to how it was in the 80's when it was a hand-on extravaganza for everyone to explore and do hands on activites. Please bring back the traveling chapter of the year award!! It was a stanley cup like trophy that went home to a school for a whole year. Everything counted, number of

members, number of event participants, number of nominations for awards, number of event personnel, number of participants in national programs, number of district and state officers, etc. In the team events thank you for providing plaques for all kids on a team!! The scholarships for certain events was great, please continue to add more! ~Keynote speaker was all over the place, hard to follow, and by the time he made his point it lost a lot of if not most of its impact. ~My students really gained a lot from the conference. They were truly inspired. ~I loved how each student got a plaque when they won the top gold. ~LOVED the excel spreadsheet for judging! ~it was a good state conference, except for the myriad of mistakes at the awards ceremony~Overall I thought the Conference was well done. However I was very disappointed in the Awards Program and all of the confusion in announcing the STAR Event Awards. Individual plaques for team STAR Event winners is an outrageous expense and does not provide the chapter a plaque for the classroom. ~Positives: Great choice of a theme! Clever, creative and unique! Students seemed to enjoy the various skits as well. Banquet was organized and efficient as we knew where to sit ahead of time! Nice! Negatives: The awards ceremony had several mistakes. It seemed unorganized. We arrived but the doors hadn't opened, perhaps we should look at starting earlier like around 8, so everyone could have a bit more travel time home. ~Fewer workshops got good reviews from my students. Having multiple opportunities to attend each workshop was also a plus. ~Everything was pretty well done and the state officers did an awesome job. ~workshops were very poor, not very informative or helpful (except Rachel's challenge which was excellent!) ~The awards ceremony was very disappointing. It seemed very disorganized. ~the laptop usage for scoring events was priceless~The opening session was great, but the closing session was a little embarrassing. Students receiving wrong medals, events going out of order, student names being mis-read. The banquet itself was lovely, but the food this year was sub-par~The award ceremony went way too fast and there were mistakes. Perhaps we need to come up with another way hand out awards. ~It was all done well and a ton of fun! ~I loved the dance but it was way!! to short i say you guys should make it longer! ~The way the awards were announced were very confusing. I know it gets long, but their needs to be a little time for the Gold medal and National Qualifiers to be properly recognized. Need a consistent script for how awards are announced. ~As far as the organization of the conference, everything went well. The keynote speaker was the best I have heard in 10 years in Colorado FCCLA. ~This year seemed very unorganized and no real focus. The State conference should be about the kids competing not just about the Officers. It gets very boring and redundant. The skits are not entertaining and the energy is low. As with every year the food is horrible. Could we change to a kid friendly option. What about pasta? This could be an amazing event and it is average at best. ~Loved the weekend! I am really glad I attended. ~I enjoyed going to state this year. It was a lot of fun. Especially since I got to ride the limo bus to Johnson and Wales. ~The opening session and the awards ceremony was really long and it seemed like it was dragged on. The banquet was okay but we had to wait for a really long time before everybody got their food. ~Good conference overall. Dress standards NOT followed for banquet or awards session consistently, realizing also that this is difficult. Girls were allowed on stage that should have not been allowed due to dress. ~Banquet was very nice and we were served rather fast. Food was fine. ~The awards were very disorganized. The results were incorrect and calling people back up was not good. IT was the weakest award ceremony I have seen. ~Overall excellent with all the changes that happened this year. Awards ceremony was rough with the names. Perhaps papers were not in order. Banquet went smoothly. ~The awards ceremony was awful! The worst it has been in years. Other aspects of the conference were average or above average, as the banquet food is never very good. The theme was creative but hard for chapters/advisers to get excited about. ~There were entirely too many errors when the awards were read. I appreciate the length of the awards ceremony, but wouldn't have minded it to last a little longer so that the errors could have been eliminated or at least minimized. I do love it that it is read all by two people, that makes it move much quicker. ~*Keynote speaker is one of the best I have heard for students. *I wish I had invited parents to join us for the awards

ceremony. *I thought seating different chapters together was a neat idea. I know our students enjoyed getting to know kids from different schools. Salmon was very good and chocolate is always a winner! ~The star events were incredibly organized and very well led. The awards ceremony was very anti-climatic. It seemed unorganized and not exciting at all. ~The kids always have a great time at the conference but there are some things that would make it even better! The banquet food needs to be more kid friendly. Can we do a fettucine alfredo or baked mac n cheese or something? Also, competitors come from all over the state to compete and the entire weekend is only about the state officers and the average FCCLA member has no idea what the officers even do. Officers deserve to be recognized but not at every single large group event...opening ceremonies, banquet, awards etc. Also, the skits should be replaced with upbeat slideshows of chapters from around the state doing great things as well as more shots from around the conference. ~Awards was a little disappointing. From having to wait to get into ceremony and the time it took to read names. There seemed to be a lot of blank space trying to read names. It was also disappointing to have some mix-ups including giving a national award to the wrong person. ~Everything at FCCLA State Denver, was Amazing. I truly walked out of the hotel a different person. I thank everyone who was there. I had so much fun! I can't wait til next year at State, be Incredible!! ~It was a very successful conference! The only glitch was the awards ceremony. ~This was an amazing experience. I did not, however, enjoy the seating at the banquet. My chapter was split up with another chapter at two tables. While this is probably some sort of ice-breaking, friend-making thing, we ended up moving so that all of our chapter sat at the same table. In the future, it would be wonderful if chapters could sit together (it seems we'll move, anyway.) ~Awards ceremony was late. Announcers made too many mistakes at awards. Do not like my group divided for banquet. Students without an advisor do not behave as well! Let advisors control dress code for their chapter and forget the dress code nazis. Instead of t-shirts let's get polo's that will be appropriate to wear at state and national competition. I liked the organization of the separate area to get keys. I liked speaker with the general session. Irritating to stand in line for registration and then stand in line again to be told go stand in line for registration. All of this because you charged the wrong amount on line and didn't bill me in time to pay it by state. Ridiculous! Liked the FCCLA special meal prices. Would like photographer to do a better job taking pictures of all students, not just the favorite few. See through tights should not be allowed as pants, even if it is a costume. Advisors should not judge their own students. Registration starting at 11:00 made the line long. Should be able to pick up registration as you arrive, speeds up the entire process and isn't necessary to hold it until 11:00. Advisors need to tell students the balconies are not to be on and yelled from after curfew. ~for the most part, state was routine. while this is fine, that's just how it was. i think that judges need to be more aware of star events, especially advocacy. i think each year judges don't understand that an advocacy project must positively affect a current policy or law. ~I think some of the judges are too critical of the students. The Awards ceremony was a mess and seemed to go on forever. It would be good to somehow separate the different categories, foundational etc, so that the students don't have to sit for so long when they are at the very end. ~I love fccla but the awards ceremony at both the JWU and Marriot were poorly planned. ~The banquet and the opening ceremony were awesome! ~Great job guys!!!! This years awards ceremony was the only thing I was dissapointed in; this was my 11th year and I have never been to a more disorganized awards ceremony.

What did you and/or your students like most about this year's conference?

| Answer Options | Response Percent | Response Count |
|------------------------|------------------|----------------|
| General Sessions | 45.2% | 28 |
| Workshops | 32.3% | 20 |
| Competitive Events | 56.5% | 35 |
| Banquet | 33.9% | 21 |
| Dance | 38.7% | 24 |
| Other (please specify) | | 12 |

answered question **62**

Comments:

the food, the dance ~Key Note Speaker~ Keynote Speaker Scott Bachovich... he was the best speaker I've ever heard!
 ~The Competitive Events were well organized for Event Chairs through truing results back in - I can't imagine how things got so messed up on Saturday ~guest speaker ~Key Note speaker! ~The Keynote Speaker ~Meeting new people
 ~Socializing ~Everything! ~Skits ~the speaker at the opening ceremony was wonderful!

What suggestions would you have to clarify the dress code and encourage students to be more professionally dressed?

| Answer Options | Response Count |
|----------------|----------------|
| | 68 |

answered question **68**

Comments:

Have kids go up to their rooms to change. It was great the first day - but they should have done it for the banquet. Be consistent. ~ I think that the dress code that is now being enforced for the National leadership conference should be enforced. Too many girls were wearing dresses and skirts that were too short and without pantyhose or leggings underneath them. Also there was too many low cut shirts and that could be solved by having a stricter dress code even for the boys and having them wear their pants with a belt and NO sagging. That was a bit of a disappointment to see so many boys wearing their dress pants way too low. ~The FCCLA staff needs to hold advisors accountable, not random advisors holding students accountable. But really, for the most part the dress code worked well. There were advisors obviously violating the dress code themselves (jeans, flip flops, leggings). Plus, leggings can be casual wear during the times when business casual wear is acceptable. ~State that the dress code is going to be strictly inforced and to bring pants or other cloths. ~For my students it went smoothly and I did not see what I have seen in the past. ~No short or tight skirts! Don't let girls wear them. ~The new dresscode is too strict and not up todate. Skirts should be fingertip length - a saw a 6'2" girl crying in the bathroom -- there are no dresses 2" above the knee for her. (I do appreciate no cleavage.) But too tight clothes is equally as unprofessional -- and some of the teachers were even not dressed well. Please be aware of the ecomonic impact of this dress code. I have had to beg, and borrow just to make sure my culonary kids have everything they need, much less everyday clothes for my other students. Please reexamine the policy, it is biased. ~There seems to be a lot of differing "opinions" on what is apropriate from adviser to adviser. What one feels is fahionable and more then exceptable, the next becomes upset. There was also a lot of inconsistency on how the dress code was being inforced. While I don't have a solution for you, I do feel that fashion has come a long way from 1960 and we should probably embrace that change. I saw students getting repremended for dress that I KNOW is used and exceptable in the professional business world. ~There were a few advisers who were excessively focused on dress code (especially at the

dance). They were obnoxious and rude to the students (made them cry). All chaperones for the dance were not on the same page. Focus on NO CLEAVAGE and skin tight clothing and skirt length. Maybe require an official FCCLA collared shirt with dress pants. A uniform would eliminate most of the confusion. ~Students looked great! ~Just like the signs you had in the elevators, maybe have a sign that says "are you following dress code?" with pictures of examples "What to wear/What not to wear" ~I think that going to the national dress code would be best! ~visuals ~I am not in favor of a National Dress Code - but it would solve the problem, responsible parents and advisors ~have penalty points for people not in dress code ~Uniform like nationals ~I overheard many talking that the kids should follow the same dress code as Nationals. Have them wear polos with khakis or dark dress pants. ~I suggest we adopt a more simple dress code. I believe the main issue for the girls was the length of their dresses/skirts. Perhaps we could just say wear dress pants or slacks. This would eliminate the main problem, in my opinion. ~I'm ready to move to a uniform. My students followed the National dress code of oxford or polo shirts and slacks. I did not offer the skirt option. I think the awards banquet could be business/uniform and then we wouldn't have to police exposed shoulders. ~Say only pants are allowed to be worn around the hotel. And all shirts must be short sleeve. ~Wow - I would have a little grace until people get the hang of things. Popular fashion makes it difficult to adhere to exactly 2" above the knee. One can look professional and the skirt be closer to 3" - or it can be 2" and so tight it looks skanky. Keep teaching throughout the year with do's and don'ts for advisers to share with students - pics. ~Stress the importance of keeping the dress code before we arrive at the hotel. ~Research school dress code and align with that ~advisors need to make sure and clarify the information about dress code well before the events so that we do not waste time at orientation with this issue ~Tell us how serious you are about it before I pack all of my clothes already and deny me into the opening ceremony because I don't have any other clothes. ~The dress code was more strongly enforced this year..thank you ~Continue with the dress code checkers at the entrance of events. ~Dress as if you were going to meet your boyfriend/ girlfriends parents! ~i would say you should be able to wear jeans and a nice shirt but when it is banquet or conference or present you wear business. ~I think we need to be concerned that students cover up - short skirts, bare midriffs, tube tops, etc... - but we also must think about the current fashions. ~It will always be an issue, but having a "fashion show" to demonstrate BEFORE we do ck in for orientation would be a good idea, like at our training in Feb./March? ~Allow students to be fashion forward without showing too much skin. Give more specific options on what to wear. ~Show examples of what is and what is not acceptable ~Be more specific and make sure all advisers are on the same page.... ~Where appropriate attire ~Some advisers weren't aware of all of the dress codes ~Not allow any I appropriately dressed student into any part of the conference. This will require more advisers to be at the doors. ~not sure other than how we already stress professionalism ~Go to a uniform ~People need to address students in a professional manner. Some students felt attacked and offended. ~I think it was much better this year. ~Be consistent year to year with enforcement ~I really think the dress code is good. They are going to be working and need to know there is a way to dress and not to dress. ~I think there needs to be a message from district consultants, as we have never had to be that strict. I also think that FCCLA needs to align itself more with fashion trends. No leggings and skirts that are two inches above the knee are a bit silly. ~Like the video on the web site. The dress code patrol needs to be more firm - saw advisers with mini-skirts at banquet ~It was better this year. ~Dress code seems fair, more evenhanded enforcement needed. ~Sponsors need to help with this. ~Listen to your advisor ~All participants must be in slacks (no skirts) and give a color palette they must follow (red, black, white) ~Perhaps the dress code could come with pictures. I think that a lot of students and their parents for that matter just don't understand the difference between business professional and business casual. ~The dress code is still an issue. I had girls sent from their event because their dresses were too short. I approved the dresses and measured. They were to the knee. I know as an event chair myself that there is subjective aspect to the dress code so maybe for the events have a "uniform" and those who are wearing costumes would

be obvious. Everyone else would be in pants and shirt? ~Maybe have national standards ~I'm not sure, but I do like the dress code. ~Make it like nationals!!!! ~Encouraging advisers to show the dress code video and maybe even have a packing party. ~The people watching for the dress code must be more strict. I stood near two enforcers, and all gave warnings to violators, but let infractions "slide." This is not acceptable for an FCCLA conference, and upsets participants who took the time to dress in the appropriate attire. ~I think advisers should be in charge of their students. Many areas are depressed and students can afford clothes just for conference. I believe it is important for students to want to continue to attend and compete. The more you hassle them the less they will attend. Our world and students are changing. We dress more professionally than FBLA. Dressing should be tasteful but not cost prohibitive. ~penalize them for not dressing appropriately ~Well, just having people be so grouchy to the students all the time about dress seems ridiculous. I was rather appalled about the attitude about dress. Yes, sometimes there are problems with dress but most of the students are dressed just fine and to have the attitude that everyone is dressed inappropriately is insane. I am tired of the dress code attitude. I agree they need to be dressed appropriately but I do not agree with the attitude. ~Have the video that explained list the specific requirements (2" from knee) ~Make sure everyone knows about changes to the dress code. ~go to the national dress code ~I liked the concept of the dress code video, but maybe getting it out sooner and having it be more accessible and longer for students to fully understand. ~Make a dress code.... students were still in inappropriate dress. ~Appropriate length skirts ~I stated this above; I think the advisers are ultimately responsible and they should be held accountable if one of their students should be sent back. I also DON'T want to see the National dress code enforced as that will take away from what the kids are learning about business dress, polos and slacks or skirts are not proper business attire and I feel that FCCLA members should be getting taught the proper way to dress.

State Officers

2012–2013 State Officers

President

Bradley Blackman

ThunderRidge High School

Adviser: Audra Cooper

First Vice President

Katrina San Nicolas

Northridge High School

Adviser: Dianna Hall

2nd Vice President

Melissa Anderson

Wray High School

Adviser: Angela Depue

Secretary

Rosa Nunez

Platte Valley High School

Adviser: Janet Niederkorn

Vice President of Events

David Mata

Northglenn High School

Adviser: Dalene Bricker

Vice President of Finance

Dan Sowards

Centauri High School

Adviser: Marjorie Reed

Vice President of Peer Education &
Programs

Alexandra Kirschbaum

Merino High School

Adviser: Lynn Zemanek

Vice President of Membership

Chelsea Dozsak

Standley Lake High School

Adviser: Malissa Sloan

Vice President of Public Relations

Ally Miller

Mountain View High School

Adviser: Laura Ulmer

Vice President of Publications

Letha Plecker

Highlands Ranch HS

Adviser: Shannon tufts

Vice President of Recognition

Jazmyn Trujillo-Martinez

Northridge High School

Adviser: Dianna Hall

2012–2013 State Officer Team Advisers

Malissa Sloan

Standley Lake High School

Shannon Tufts

Highlands Ranch High School

Lynn Zemanek

Merino High School

State Officer Yearly Report

The 2012–2013 Yearly State Officer Report was compiled by Katrina San Nicolas, 1st Vice President. The following report was filed at the 2013 Business Meeting:

1. Total miles traveled for organization: 52,345.5
2. Total days spent in behalf of the organization: 957
3. Number of speeches given: 99
4. Number of letters received: 597
5. Number of letters written: 270
6. Number of Community Outreach visits: 23
7. Chapters visited in an official chapter visitation capacity:
 - Akron High School
 - Buchanan High School
 - Elizabeth High School
 - Grandview High School
 - Heath Middle School
 - Miami-Yoder High School
 - Northglenn High School
 - Northridge High School
 - Salida High School
 - Sanford High School
 - Silver Creek High School
 - Standley Lake High School
 - Valley High School
 - Winograd K8 (Middle School)
8. Community Outreach Events:
 - 9 News Presentation
 - AIMS Facility
 - GLAM (Girls Lead with Assertiveness and More)
9. List District, State, and National meetings of all organizations you attended as representative of your organization and your capacity while there:
 - CACTE Conference in Pueblo-- State Officer Representatives
 - Capitol Leadership on Capitol Hill (October 1st-3rd, 2012) Colorado State Officer Representatives
 - CTSO Day at the Capitol (February 12th, 2013) Participants
 - CTSO Training (June 13th and 14th, 2012) Officer Participants
 - Fall Executive Council Meeting (October 29th and 30th, 2012) Committee Heads
 - Mountain Shadows District Conference-- State Officer Representatives
 - Mountain View Fall Conference-- State Officer Representatives
 - Mountain View Winter Conference-- State Officer Representatives
 - National FCCLA Leadership Conference (July 7th-12th, 2012) Colorado State Officer Representatives
 - Northeastern Plains Fall Conference--State Officer Representatives
 - Northeastern Plains Winter Conference-- State Officer Representatives
 - Northern District Fall Conference-- State Officer Representatives

- Northern District Winter Conference-- State Officer Representatives
- Pine Meadows District Conference-- State Officer Representatives
- Pine Meadows STAR Conference-- State Officer Representatives
- Take AIM Conference (September 23rd-25th, 2012) Round Table Leaders
- Scenic Country District Conference-- State Officer Representatives
- Summer Executive Council Meeting (June 11th and 12th, 2012) Committee Heads

10. Total personal money spent on State Association business this past year: \$9,083

11. Suggestions for improvement of offices:

PRESIDENT: Set up a time for New President to sit down with State Advisors at the beginning of the year and discuss written and unwritten responsibilities of the President.

FIRST-VICE PRESIDENT: Give the VP more information about unwritten officer responsibilities like dress decisions, room decisions, etc.

SECRETARY: Give the Secretary more communication with State Advisors regarding the responsibilities of the Secretary and future deadlines.

VP OF EVENTS: Alter the responsibilities of the office so that it is more closely connected with STAR events.

VP OF MEMBERSHIP: Give VP of Membership access to all Chapter contact information.

VP OF PUBLIC RELATIONS: Let the VP of PR write more press releases and give him or her more ways to utilize social media.

VP OF PUBLICATIONS: Consider letting the VP of Publications Chair a Committee, and encourage him or her to submit items to the Teen Times.

VP OF RECOGNITION: Combine Recognition and Scholarship File Folders

State Officer Sessions

Reflections

State Officer Reflections was held on Thursday, April 11 at 10:15pm with the 2012-2013 State Officers meeting the 2013-2014 State Officer Candidates and sharing wisdom and words of encouragement.

Parent Reception

The State Officer Parent Reception was held on Friday, April 12 at 8:00pm. The 2012-2013 State Officers received gifts from the state adviser and team advisers and showed their farewell speeches and year in review video. State Officers also gave each of their guests a red rose.

New State Officer Meeting

The New State Officer Meeting was held on Friday, April 12 at 11:00pm with the 2012-2013 State Officers passing along their officer bags to the 2013-2014 State Officers.

State Officer Interviewing Committee

The State Officer Interviewing Committee is responsible for the interviewing, selection, and placing of the state officers for the organization. The 2013 Interviewing Committee was coordinated by Tami Ridnour and Megan Rains and was comprised of Claire Cohen, Kaylee Michael, Macy Huffaker, Caitlain Bricker, Kelly Gauck, Kristin Pegg, and Brittnei Crist.

The committee based their decision on the FCCLA knowledge exam scores, prop speech, individual speech, responses to the interviewing panel's questions, and group activity. The scores of each officer are destroyed after the committee has made their decision and the decision of the committee is final.

2013–2014 State Officer Team

President

Katrina San Nicolas

Northridge High School

Adviser: Dianna Hall

VP of Membership

Letha Plecker

Highlands Ranch High School

Adviser: Shannon Tufts

First Vice President

Kayelani Kirschbaum

Merino High School

Adviser: Lynn Zemanek

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Jazmyn Trujillo-Martinez

Northridge High School

Adviser: Dianna Hall

VP of Public Relations

Kelly Miller

Mountain View High School

Adviser: Laura Ulmer

Secretary and VP of Finance

Demi Gonzales

Platte Valley High School

Adviser: Janet Niederkorn

VP of Publications

Cristal Cordova

Northglenn High School

Adviser: Lindsay Leuenberger-Klautsch

VP of Events

Bailee Gardunio

Salida High School

Adviser: Kathy Tessitore

VP of Recognition

Alesia Salls

Adams City High School

Adviser: Danielle McCracken

Competitive Events

Overview

There were 681 students registered in 30 competitive events (Students Taking Action with Recognition or STAR Events and state events). All competitive events occurred on Friday, April 12 except for the Senior division of Food Innovations, Illustrated Talk, and National Programs in Action which occurred on Thursday, April 11. The following displays the number of students registered in each competitive event:

| Event | Total |
|----------------------------------------|-------|
| <i>Advocacy</i> | 6 |
| <i>Applied Technology</i> | 12 |
| <i>Career Investigation</i> | 30 |
| <i>Chapter Service Project Display</i> | 19 |
| <i>Chapter Service Project Manual</i> | 11 |
| <i>Chapter Showcase Display</i> | 7 |
| <i>Chapter Showcase Manual</i> | 7 |
| <i>Early Childhood</i> | 1 |
| <i>Entrepreneurship</i> | 16 |
| <i>Environmental Ambassador</i> | 4 |
| <i>Fashion Construction</i> | 8 |
| <i>Fashion Design</i> | 13 |
| <i>Fashion Stylist</i> | 11 |
| <i>Focus on Children</i> | 31 |
| <i>Food Innovations</i> | 23 |

| Event | Total |
|---------------------------------------------|-------|
| <i>Get the Word Out</i> | 4 |
| <i>Habitat for Humanity Interior Design</i> | 3 |
| <i>Hospitality, Tourism, and Recreation</i> | 6 |
| <i>Illustrated Talk</i> | 31 |
| <i>Interior Design</i> | 13 |
| <i>Interpersonal Communications</i> | 11 |
| <i>Job Interview</i> | 16 |
| <i>Leadership</i> | 1 |
| <i>Life Event Planning</i> | 25 |
| <i>National Programs in Action</i> | 23 |
| <i>Nutrition and Wellness</i> | 9 |
| <i>Parliamentary Procedure</i> | 2 |
| <i>Promote and Publicize FCCLA!</i> | 8 |
| <i>Recycle and Redesign</i> | 33 |
| <i>Teach and Train</i> | 8 |

Event Management

All competitive event material was prepared by Robert Van Dyke and Deborah Lardinois and all judges were recruited and organized by Emily Peake. Events were managed by 61 event chair people that coordinated the 206 judges that were from business and industry, education, governmental agencies, FCCLA alumni, and other individuals. Scoring was completed on the event rubrics and then entered into Excel and conference management system for verification. All judges' scores are final and may not be overturned by the event chair, conference staff, or state adviser. These chapters have National STAR Event Qualifiers: Adams 12 Five Star, Akron, AMES- Littleton, Briggsdale, Brighton, Cannon City, Centauri, Chaparral, Chatfield, Cheraw, Cherry Creek, Elizabeth, Grandview, Highlands Ranch, Holyoke, Meeker, Merino, Miami Yoder, Montrose, Mountain View, Mountain Vista, Niwot, Northglenn, Northridge, Otis, Poudre, Prairie View, Pueblo East, Ralston Valley, Roosevelt, Salida, Sanford, Standley Lake, ThunderRidge, and Wray.

Competitive Events Survey Results

| How satisfied were you with the registration process, competitive events and rubrics? | |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------|
| Answer Options | Response Count |
| | 60 |
| <i>answered question</i> | 60 |
| <i>skipped question</i> | 8 |
| Comments: | |
| <p>I thought it was great. I didn't understand why the front desk couldn't hand out the school's bags until a certain time on Friday. To be honest...when you bring 40+ people...you need all of that info early so that you can get organized. I didn't see a point in waiting to distribute that. ~Pretty satisfied wish it would go a little faster but other than that it was wonderful ~Registration needs to be earlier, in terms of packet hand out, if we are going to need to be their early for events. Our particular school did not have events on Thursday, but we had to travel with a school that did, so it would have been nice to have a schedule and information for the day, so we could figure out what to do in the interium. ~Yes ~Very satisfied!</p> <p>~Everything went well! Thank you ~Middle of the week would be better for deadlines to avoid some student coordination issues, and to avoid trying to get registered on a day off. ~This was my first time so I was a little befuddled but, after a phone call for clarification, all went well. ~Great!! ~Satisfied. ~okay ~No problems ~satisfied ~Very satisfied ~The registration process was simple & efficient. The rubrics seemed to be clear for the most part. ~Very good; heard lots of good reviews of the computerized scoring. ~The registration process was, what felt like, a little unorganized. ~very ~The registration was very time consuming, we weren't able to check into our hotels until after the banquet. Competitive events and rubrics were very good, very efficient and easy to understand. ~Judges need to remember that these are HIGH SCHOOL STUDENTS. ~I wish all advisors updated who is or is not coming so that our competitor lists were closer to correct ~I was satisfied with the competitive events ~Registration went smoothly. There seemed to be A LOT of misplaced score sheets ~satisfied ~Registration could have been a bit smoother but events and rubrics worked very well! ~Very satisfied ~Ok - Rubric is some events (Food Innovation) are very confusing. One of my groups was scored so poorly on their STAR EVENT and as I look through it, I could not see where it was as bad as the judges said. The comments were not consistent with the score - needless to say the group was extremely disappointed. ~All okay, well organized..just paper clips, no staples next year. Rubrics..that's nationals, just have to ~The rubrics are very confusing and hard for the judges and competitors to follow and interpret. ~I think the rubrics were kind of confusing but overall very easy and straight forward. ~I was very satisfied ~On our rubrics the judges didn't look at it right so when one judge gave us full points the other judge gave us a zero when we talked about it during the competition. ~Very satisfied. ~The new tabulating system was great! The time to calculate was cut in half. It all seemed to go smoothly! ~Everything was put together very well ~Again, competitive events score sheets were incorrect and I know that one event did not have run offs and should have since there were 5 gold medals from 2 different judges panels. ~I still have issues with registration with students staying at Marriott and competing at JWU. Liked the excel spread sheets ~Very smooth process ~Excellent ~The registration was similar to the past but I thought it seemed strange that we will get billed for the error. It seems to me that should have been caught prior to registration going out. We are still missing evaluation forms.....and rubrics did not add up to what was calculated. ~Competitive events need more detailed instructions and</p> | |

rubrics need work, some do not match up well with event as publicized in event guidelines. ~In some ways the competitive events write-up and rubrics can be confusing. Need to make sure all information is current and the information that is from past years that is not current is removed. It can be very confusing to competitors and sponsors. I had a student who entered HFH event and we did not realize that the board size had changed. Make changes so it is on the information page if it can't be then don't implement until the next year. ~Registration was near impossible. I had Robert do it for me as it was so confusing. Competitive events were very well organized and the rubrics were easy to follow and understand. ~Registration was fine minus the payment glitch. The competitive events felt a little crazy this year with missing judges, room changes etc. ~Very satisfied. The spreadsheet needs some tweaking but really saved a lot of time for everyone. ~This was great! ~They made sense. ~Satisfied ~Pretty satisfied. I didn't handle any of it but the other members did ok with everything. ~Very. Though the Job Interview rubric needs to be changed to match the descriptions of the parts of the portfolio. It is vague in the description, and some details in different sections of the portfolio planning guide DO NOT match the rubric. ~Average. ~they were fine. i am content because i qualified for nationals. ~The rubrics are too hard. ~Rubrics still hard for high school students to achieve success! ~Nothing to complain about ~very ~Everything seemed to run smoothly, it was an overall easy process. ~Good, besides small mistakes at JWU. ~All went very smooth ~I thought all of the above went very well. I was concerned about one of our groups who scored a 96 and did not get a runoff, other than that everything was great.

Lodging Summary

Overview

The official hotel for the conference was the Denver Tech Center Marriott. The hotel staff that was directly involved with the conference:

- Inge Brazelton, Senior Sales Executive
- Betsy Cummings, Convention Services Manager
- Jeff Locks, Reservations Manager
- Lindsey Winters, Sales Administrative Assistant

The conference used all of the 45,000 square feet of meeting space, 10 suites, dining rooms, and internal training space at the hotel for the conference and a total of 363 sleeping rooms. All room set diagrams were developed by Robert Van Dyke and Betsy Cummings.

Room Reservations and Check In

All room registrations were made by rooming list by the individual school and delivered to the reservations manager. Check In for sleeping rooms was held at the Summit Registration.

Hotel Survey Results

| Rate the FCCLA Conference Hotel- Marriott DTC: | | | | | |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|---------------|---------|------|--------------------------|
| Answer Options | Excellent | Above Average | Average | Poor | Response Count |
| Check In | 26 | 16 | 14 | 11 | 67 |
| Overall Customer Service | 37 | 15 | 13 | 1 | 66 |
| Rooms | 41 | 15 | 10 | 1 | 67 |
| Trading Post Coffee Shop | 28 | 18 | 15 | 2 | 63 |
| Judges Breakfast | 9 | 15 | 19 | 7 | 50 |
| Judges Lunch | 13 | 16 | 19 | 4 | 52 |
| Location | 37 | 13 | 14 | 0 | 64 |
| Check Out | 31 | 19 | 14 | 1 | 65 |
| Additional comments about the conference hotel: | | | | | 31 |
| | | | | | <i>answered question</i> |
| | | | | | 67 |
| Comments: | | | | | |
| we liked how close it was to restaurants, ~Check in was great! With the seperate windows, away from regular guests and the FCCLA conference center! The hotel should have had more staff for check-out, we all need receipts. The extra security was excessive and the security agents were rude, to students and teachers. They should hire campus security -- they know how to work with kids. ~It was great to not pay for parking ~Great idea to move the hotel check in to another location! ~missed the oatmeal at the judges breakfast ~Hotel had difficulty with tax exempt even though they had the forms and others from my district were in attendance and it was all on the same credit card. They seemed to have forgotten or misplaced the info when I was checking out. It took me an hour to check out. ~The check in process was very bad, probably the worst I've ever experienced personally or professionally on conferences. In all the years I've attended State, I never had to wait that long for our rooms. We waited past the guaranteed check in time of 3 p.m. and nothing was done to make things right. They also messed up on the room reservation list as well. Other than those major issues, the hotel itself was very nice and pleasant. I enjoyed the location because it was near the mall and other | | | | | |

places to eat. ~LOVED having the conference check-in away from the regular check-in. ~Separate check in area was fantastic. Some had to wait for rooms way late in the day on into the eve. hours. ~It was really cool ~Hotel was lovely as usual ~Judges breakfast could have had some type of simple bread product to go w/ eggs, but it was nice to have eggs instead of just continental. ~The banquet food really needs to change. If all cannot fit in the banquet room we need to find a new facility. Putting groups out in the atrium is horrible and makes the kids feel like outcasts. ~I like having schools together on the same floor and general area of the hallway...it was easy to meet and contact everyone at the same time without the hassle of going around to different floors to find students and advisers. ~Judges breakfast could do without the Starbuck's coffee and substitute a food item. Could offer juice, milk, and water. If people want Starbucks, they can pay for it. ~I didn't get my room until 6:30 pm---checked several times with the desk but said it wasn't ready *would have liked one choice of a breakfast pastry/bread for the breakfast--otherwise great! *great to have coffee available all day to judges, etc. ~Check in and out seems to be smoother. ~Check was fine, and staff were great, but took til after opening session to get all 4 of our rooms. ~The judges breakfast was pretty slim....a little embarassed for the people I had judge from my school. Our rooms were not ready until after 4:30. ~Judges breakfast needed bagles & pastries also. Just fruit & eggs is incomplete & several do not like scrambled eggs. Judges meeting was noisy. We left & did the meeting in our event room - much better. We were late to start judging because of the delay at the breakfast. As event chairs, by the time we finished with the judging & handling the sheets, the lunches were gone! Have state officers or assigned hosts take a cart of box lunches & drinks around to event chairs & ask if can deliver box lunches for event chairs & judges that take longer. Buid a break time in for judges every 2 - 3 hrs. Our rooms were not all ready until 6:30 pm. ~I know that in past years there has been many complaints about the judges breakfast. In my mind, this was the worst possible! I understand the need for protein, which I absolutely agree, but there should also be a muffin or pastry option to go with the eggs. The granola was great, but was out by 7:30 that morning and did not get refilled. ~Perhaps a simple continental breakfast for attendees staying at the hotel could be negotiated in the next hotel contract. ~Great facility, but breakfast (meals in general) was very expensive. Need to make sure there are more options that are in walking distance for students. Conference costs are already very high so we need to be aware of additional costs to the student. ~The hotel is always great! This year we did have an issue with one of the rooms not being ready until after 5 pm as well as the tax not taken off for the statement we received under the door. ~I really liked it, I treated it like a Home. I really miss it! ~Check in was horrible, arrived at 10 and didn't get even one room until 5:00! Very very frustrating! ~Many groups had to wait hours to check into their hotel rooms. ~I love this hotel and feel the staff did a fantastic job. They were very courteous and helpful the entire time. ~Box lunch was boring ~I think we are growing out of this hotel, time to look for a new location ~We are outgrowing the hotel

Where in Colorado would you like to see the state conference at in the future?

| Answer Options | Response Percent | Response Count |
|--------------------------|------------------|----------------|
| Northern Colorado | 6.7% | 4 |
| Southern Colorado | 13.3% | 8 |
| Eastern Plains | 1.7% | 1 |
| Western Colorado | 3.3% | 2 |
| Mountain Town | 8.3% | 5 |
| Metro Denver | 66.7% | 40 |
| <i>answered question</i> | | 60 |

Overall Evaluation

Acknowledgements

Colorado FCCLA would like to thank the following individuals for their support and hard work before, during and after the conference:

| | | |
|---------------------|-------------------|-----------------|
| Debbi Lardinois | Jennifer Girvin | Sasha Haarberg |
| Katy Blatnick-Gange | Victoria Ekelund | Zach Kirschbaum |
| Emily Peake | Brittany Sandoval | Edgar Ortega |
| Miki Gann | Brittini Crist | Event Chairs |
| Erica Ewald | Caitlain Bricker | Judges |

Overall Conference Survey Results

| Did you notice changes or improvements to the conference this year? Please explain. | |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------|
| Answer Options | Response Count |
| | 47 |
| <i>answered question</i> | 47 |
| <p>Comments:</p> <p>Yes. There was a lot more flow to the process and the FCCLA conference members had a bit more freedom this year than they did last year which was a nice change ~the repeating of certain workshops, that were of higher quality. getting our hotel keys from a different station, which we liked. ~Many changes most were good ~Thank you for sending 2 current officers and for Rob coming to Johnson and Wales!!!! ~Hotel was great. Shorter lines for rooms. ~The hotel registration-Awesome Excel Spread sheet for event chairs-GREAT! ~didn't notice.... ~See above ~good organization of meetings ~The awards was not good ~NA ~The banquet seating chart! Dress code :) ~computerized scoring ~I liked how the officer installation was at the beginning. ~yes - events ran smoothly with the boxes. Line up was better to have the announcing of state officers prior to event awards. ~yes, scoring and reporting much easier this year feedback was quicker so runoffs could also happen quicker ~The hotel check-in was a lot more user-friendly. The spreadsheet for the event chairs was amazing. =) ~I liked the check in for the hotel rooms -- great improvement. Again, perhaps look at revamping the awards ceremony. ~Very well organized! Loved the new Call to Conf. format; good communication; separate check in and regis. window; prompt response to problems ~Not many for the better... ~Not really, It all seemed the same to me ~Yes, I noticed that it was more organized ~Definite improvement in overall organization. ~yes-- the tabulating for the star events--it was great! Seemed award ceremony was faster this year. ~N/A ~I saw a decline in quality. ~yes ~Really cracked down on dress code ~It seemed to run smoothly. ~The awards ceremony seriously needs to be examined. Students were not recognized and many received the incorrect medals. It was honestly the worst it has ever been. ~More projects were displayed on Thursday night++ Check in for rooms in separate location ++ ~no ~There were attempts at change but it is a work in progress. ~yes, the spreadsheet ~N/A ~Technology use in star events score reporting ~I liked that the installation ceremony was in the beginning of the awards ceremony. ~It was better organized overall. ~Liked the speaker at the same time as opening ceremony. ~each person got a plaque for their star event if they placed, which i thought was cool but also unnecessary. ~Like the video components in conference review ~The closing session was different from before. ~Some changes but not an improvement from last year ~Yes, the use of technology throughout the majority of the conference was much better as well as banquet seating. ~Banquet is well planned. Skits were the best. Design theme was amazing. State officers are really nice. ~Check-in went way more smooth ~I thought the dress code change was positive. I saw a few girls that maybe should have been sent back, but I realize that it is hard to catch them all. I am concerned that if too many people complain</p> | |

about the dress code, FCCLA Colorado will decide to do what Nationals did (khaki/black and a polo) I would hate that because I think it is sooo important that kids learn to dress for business and this is one of the only clubs that teach that.

What single change do you believe would improve this conference?

| Answer Options | Response Count |
|--------------------------|----------------|
| | 44 |
| <i>answered question</i> | 44 |

Comments:

Keep finding worthwhile workshops - I liked having the professional presentations. My students are more motivated by that ~A stricter dress code ~more opportunities to co-mingle ~more appropriate dancing at the dance ~Not sure ~Please run the culinary awards and winners Power point (like the one that was done last year) During the entrance time to the banquet, at the end and during the entrance to the awards ceremony. Those kids are really left out of FCCLA -- it may help build the FCCLA conference numbers too! Go back to the old days -- not everyone should receive a medal in the Sr and Occ divisions!!!! -- Make it valuable! Competition is a learning opportunity. ~I understand that the requirement of attendance at the awards ceremony to receive competition notes and medals is an effort to keep the audience at the conference until the end but I think, for those who live a long distance away, the policy is a bit extreme. The attitude of "people first", "rules second" should be prevailing. I felt it was the opposite. ~nothing to improve the conference overall, but a suggestion about competition rooms...maybe have an opportunity for the event chairs to meet with the banquet staff to go over room arrangements before the competition morning. We had to move curtain walls and add tables, etc. If during our advisers meeting there's an opportunity for us to give input on how the room should be set up, that would be helpful. ~Awards Ceremony Improvements ~Having the hotel rooms on time ~*Check-in at the hotel. That was the WORST service I've ever experienced in my life. ~dress code ~Change the QR readers didn't really work. ~The workshops ~The dress code. People can dress professionally with their dress more than 2 inches above their knees. ~The closing session ~Awards ceremony and installation. Installation is too informal and quick. ~Try to find a better way to do awards. ~the dance have it longer ~hard to say..it went pretty well.. ~The banquet and awards ceremony!!!!!!!!!!!!!! ~Be more clear on directions and what is happening ~Remind the advisers of the dress code. We could also use the National dress code. ~have rooms available upon arrival and not later than 3 pm, as promised by the hotel ~Organize the awards ~Advisors lying about their students. I know several advisers said " That is the only outfit my student has." First of all we are teaching our kids it is okay to lie, because I saw students with a different outfit later. We should be modeling ethics, instead some are modeling unethical behavior. How sad. I saw one advisor sneak her student in. What is that teaching kids, ~The award ceremony needs to be practiced and rehearsed. It was so disorganized. ~Plan more activities for students as options for the dance - Want to use our giant twister game? How about the scavenger hunt one of the advisers planned for her students, or a room set up with a movie or games/activities ~Breakfast at the hotel - add into the cost or have closer options around the hotel that students can easily get to. ~Read all events ~Better awards ceremony ~Less focus on state officers and more focus on all of the competitors. Sorry, I have another! A completely different format and speakers for the awards ceremony. It was painful for everyone involved. ~Stricter enforcement of dress code. ~The dance was awesome, but the dance floor needs to be a little bigger. It was a little crowded. But, I liked it. ~Dress code ~The awards ceremony mainly. ~Change up the people in charge of the same events every year. It makes the same people experts in one event but does not allow others to learn about different events. Quit worrying so much about dress code and let the advisers handle their own students. ~There is a lot of wasted time on Thursday especially. Students get done with orientation meetings at 2:30 and then have to wait 2 hours until the opening session starts. It seems that opening session could start a little earlier so students could have dinner a little earlier opening up more time in the evening to get practice in for Friday ~Work on the computer system to remove the kinks ~Better awards session ~Awards; the announcers in the back seemed to be slow and flustered, and the officers on stage were struggling with the plaques and awards due to the confusion. ~Awards were very poorly planned. People in the back had no idea what they were doing. ~Make sure the

judges grade fairly ~I feel that the dress code is the only thing that needs to be improved and that is so hard - I realize. I think the girls need to be told that they are NOT going clubbing they are going to a business conference and they should dress accordingly.

What did your students find most memorable about this year's conference?

| Answer Options | Response Count |
|--------------------------|----------------|
| | 52 |
| <i>answered question</i> | 52 |

Comments:

Competitions ~The memories and new friends that they made while attending. ~Rachel's challenge, awards ceremony, ~Events ~workshop about the girl from Columbine. ~Keynote Speaker! ~loved the keynote speaker and the opportunity to meet new people and widen their world. They also gained a lot from competing and are motivated to compete again next year. ~The competitions! ~EVERYTHING...they loved it! ~the opening session speaker ~speaker ~They enjoyed the keynote speaker and found him to be really funny and entertaining! ~keynote speaker ~Getting to know the state officers and spending time with them. ~the bonding time - and events ~The Key Note speaker, the events! Winning first place gold! ~The competitive events and the speaker ~Guest speaker ~competitive events ~The dance and events. ~They liked the keynote speaker ~The keynote speaker...they are still talking about "prison shank" and what they learned from his presentation. I have some members who have been to other conferences and were very impressed with him! ~The dance ~to know other students... ~Meeting new people and the workshops ~Rachel's Challenge ~. keynote speaker 2. Rachel's Challenge 3. banquet 4. opening and closing ceremonies 5. kindness/encouragement from judges All of those memories were voiced and in that order. ~the time we had to bond ~There own event and the speaker ~key note speaker ~Rachel's challenge. ~Thought it was good. This was their first time so it was a good experience. ~I think the students enjoyed the banquet, opening session, and dance. They also loved staying in the hotel. ~Pine Meadows party, opening ceremony, banquet. ~The keynote speaker. ~Competition! ~The experience of competing at the star events. ~The dance and having fun through the chapter planned activities. ~Competing and being together learning about FCCLA ~That some walked out different, then the way they came in. ~Events ~The banquet and dance. They also liked getting to know some of the state officers and state officer candidates. ~The banquet. ~The Columbine workshop. They are still talking about it! ~workshops. ~They had fun getting ready for events and spending time together ~Keynote ~banquet and meeting new people ~The speaker. ~State Officers looked amazing :) ~Award ceremony ~the speaker

Rate the overall 2013 FCCLA Leadership Conference experience.

| Answer Options | Excellent | Above Average | Average | Poor | Did not attend | Response Count |
|----------------------------------------------------------------------|-----------|---------------|---------|------|--------------------------|----------------|
| Main Conference | 30 | 24 | 12 | 1 | 1 | 68 |
| Provide additional comments about the overall conference experience. | | | | | | 21 |
| | | | | | <i>answered question</i> | 68 |

Comments:

The hotel is a lovely place to host the conference and there is plenty of room for the competitors ~Our kids did have a lot of fun! It is inconvenient that the students who do the foods events are at JWU all day and their advisors are with them all day with nothing to do. It would be nice for there to be shuttles back and forth throughout the day so the kids have options to attend workshops at JWU or the Marriott. Plus once the awards are done, they are rushed to get back to the hotel. And our kids did have a lot of fun. ~Let's go back

the Broad more!!!!!!! Please allow alternatives to go to Nationals! Start up the college FCCLA programs and competitions! ~There was some confusion on dress code between the "enforcers and event chairs" it may have been fixed after the 1st day but frustrating none the less. ~Students had a great time!! ~The picture slide show at the awards ceremony didn't have any culinary students ~Could you switch up the order the awards are given? It is difficult to be the very last award and most of the people have vacated the building. Is there a way to keep the large group? ~Was a lot of fun! ~I had taken this survey before, but I wanted to say that we do not need more than one plaque per group. The plaque stays in the school to be displayed. This year, when each student got a plaque I just have lots of wasted plaques because only one group member or two got to take it home and one was short because I needed it for school. This is also a huge cost to the state, when costs go up, it eventually goes back to the individual chapter to increased registration costs. I would actually love to bring it back so that they can use the 10 extra plaques I have for next year, that is why a date was not etched on it!! ~All my students had a good experience, as far as their interactions with hotel staff, and FCCLA staff/officers. We had a couple issues that were beyond our control and they were handled "beautifully" with my students feeling very satisfied with the solutions. ~Loved it!!! :) ~Nice setting! It was the first time for some of my students and they loved the setting, room and overall conference! ~I really like everything in one location. Denver is ideal to keep foods events on the same day. ~I have always volunteered to assist with the conference. I do not like being told how I will need to help with the conference instead of being asked. If I can help I do, just ask me don't inform me I am assigned something. ~keep it at the same location - tech center. I like not being in a shopping area - prevents students from running all over town instead of attending workshops. Safer for students & easier to monitor where they are since all advisors are busy running events etc. Liked moving the bags to a more open area for pick-up after the awards ceremony. Liked giving every student a plaque for golds instead of one per team. ~The conference was good this year. In response to the next question #9, I do not think we should move total locations of the conference. Denver is central for everyone and it helps to keep cost down. I bring my chapter in from 3 hours away, but in our rural location we don't have the necessary amenities to hold a conference. At least in Denver it is centrally located for the majority of the state and if we move it to a mountain town the cost would also increase. If we could keep it a little cheaper or at least the same then a mountain town would be a valuable idea or moving it to northern or southern Colorado. ~Quite good overall. ~Excellent experience. I learned so much about what to do next year to help my students. ~Please know that I realize that this conference is a ton of work and I am looking forward to see how it evolves. Thank you so much! ~It was AMAZING!! ~It was awesome!!!!