

Our Chapter's Year-Long Media Plan



| August | September | October | November |
|---|---|---|---|
| How we will promote/work with the media | How we will promote/work with the media | How we will promote/work with the media | How we will promote/work with the media |
| December | January | February | March |
| How we will promote/work with the media | How we will promote/work with the media | How we will promote/work with the media | How we will promote/work with the media |
| April | May | June | July |
| How we will promote/work with the media | How we will promote/work with the media | How we will promote/work with the media | How we will promote/work with the media |