

FASHION SKETCH

Fashion Sketch, an individual state competitive event, recognizes participants for their ability to design and sketch a croquis based upon a provided design scenario. This event is based on the National Skill Demonstration Event but this event does not continue on to a national level conference.

CAREER CLUSTER/ PATHWAY

- ◆ Career, Community and Family Connections
- ◆ Textiles, Fashion and Apparel

EVENT CATEGORIES

Senior: grades 10—12

Occupational: grades 10 – 12

EVENT PROCEDURE & TIME REQUIREMENTS

1. Participants will attend a required Orientation Meeting at a time and place designated prior to the event.
2. At designated participation, participants will be given the design scenario. Participants will have 5 minutes to brainstorm and then have 35 minutes to design, sketch, color croquis, and complete the Elements and Principles of Design worksheet.
3. Participants are required to bring the following supplies: 1 file folder (plain, of any color); colored pencils, crayons, and/ or markers; pencil sharpener(s), and ruler(s). No reference materials are allowed. FCCLA will provide one copy of the Elements and Principles of Design worksheet, one croquis, and plain paper to each participant. Participants may draw their own croquis if they choose.
 - Croquis of different sexes, ages, and body types will be provided.
4. Participants will deliver an oral presentation of up to 5 minutes in length, using completed croquis and Elements and Principles of Design worksheet. A 1-minute warning will be given at 4 minutes. Participants will be asked to stop at 5 minutes. Following the oral presentation, the participant will provide the completed croquis and worksheet to the evaluators in the file folder.
5. Evaluators will have up to 5 minutes to ask questions, score, and write comments for each participant.
6. Contents of the file folder will be returned to the participant with scored rubrics.

GENERAL INFORMATION							
Individual or Team Event	Prepare Ahead of Time	Brainstorm Time	Design Time	Maximum Oral Presentation Time	Evaluation Interview Time	Equipment Provide	Total Time
Individual	File Folder	5 minutes	35 minutes	5 minutes	5 minutes	Croquis, scenario, worksheet	50 minutes

PRESENTATION ELEMENTS ALLOWED									
Audio	Costumes/ Uniforms	Easel(s)	File Folder	Flip Chart(s)	Portfolio	Props/ Pointers	Skits	Visual Equipment	Visuals
			X						

FASHION SKETCHING

At designated time, each participant will receive a design scenario. Participants will have 5 minutes to brainstorm about the outfit to incorporate into the scenario, 35 minutes to design, sketch, and color one outfit on a croquis. Participants will complete the Elements and Principles of Design Worksheet.

Sketching Techniques	Produce a design that is neatly rendered, sketched, colored and includes extra details (zippers, stitching, buttons, seam lines).
Design Scenario	Make appropriate choices to meet the design scenario.
Elements of Design	Evidence that all four parts of the elements of design are included in the sketch—color, line, texture, and shape.
Principles of Design	Evidence that all five parts of the principles of design are include in the sketch— proportion, balance, rhythm, emphasis, and harmony.
Accessories	Incorporate accessories into sketch—jewelry, gloves, hats, sunglasses, scarves, handkerchiefs.
Creative and Original Designs	Execute original thought and planned out designs of croquis.
Craftsmanship	Croquis is clean and crisp with no excessive eraser marks. Outline the croquis in black pen or pencil.

ORAL PRESENTATION

The oral presentation may be up to 5 minutes in length and is delivered to the evaluators. Evaluators will ask questions following the presentation.

Organization/ Delivery	Deliver oral presentation in an organized, sequential manner; concisely and thoroughly summarize project. This delivery will need to explain the use of elements and principles of design in the
Content Knowledge	Show evidence of fashion design knowledge and skills. Participants may use the Elements and Principles of Design worksheet, if desired.
Voice	Speak with appropriate force, pitch, and articulation.
Body Language/ Clothing Choice	Use appropriate body language including gestures, posture, and mannerisms. Wear clothing that meets the conference dress code.
Grammar/ Word Usage/ Pronunciation	Use proper grammar, word usage, and pronunciation.
Response to Questions	Provide clear and concise answers to evaluators' questions regarding the project. Questions are asked after the presentation.

FASHION SKETCH POINT SUMMARY FORM ---

Name of Participant _____
 Chapter _____ State _____ Team # _____ Group # _____ Category _____

DIRECTIONS

1. Make sure all information at top is correct. If the participant does not show, please write "No Show" across the top and return with other forms.
2. At the conclusion of scoring, verify evaluator scores and fill in information below. Calculate the final score and ask for evaluators' verification. Place this form in front of the completed rubrics and paper clip all items related to the participant together. Please do **NOT** staple.
3. At the end of competition in the room, double check all scores, names, and team numbers to ensure accuracy.
4. Please check with the Event Consultant or Colorado FCCLA Staff if there are any questions regarding the evaluation process.

Event Consultant Check			Points
Orientation <i>0 or 2 points</i>	0 Did not attend	2 Attended orientation	
File Folder <i>0 or 2 points</i>	0 No File Folder presented	2 File Folder is presented with correct labeling	
Punctuality <i>0 or 1 point</i>	0 Participant was late for presentation	1 Participant was on time for presentation	

EVALUATORS' SCORES

Evaluator 1 _____ Initials _____

Evaluator 2 _____ Initials _____

Evaluator 3 _____ Initials _____

Total Score _____ divided by number of evaluators

_____ = **Average Evaluator Score**

Event Consultant Total
(5 points possible)

Average Evaluator Score
(95 points possible)

Final Score
(Average Evaluator Score plus
Room Consultant Total)

VERIFICATION OF FINAL SCORE AND RATING

Evaluator 1 _____ Evaluator 2 _____ Evaluator 3 _____

Event Consultant _____

Circle rating achieved: Gold 90-100 points Silver 70-89.99 points Bronze 1-69.99 points

FASHION SKETCH RUBRIC

Name of Participant _____
 Chapter _____ State _____ Team # _____ Group # _____ Category _____

Personal Appearance					Points
Sketching Technique	0-1-2-3	4-5-6-7	8-9-10-11	12-13-14-15	
	No attempt has been made to add realistic detail, shading or a variety of line to add texture and interest	An attempt has been made to add realistic detail, shading or a variety of line to add texture and interest	Participant is able to add realistic detail, shading or a variety of line to add texture and interest	Drawing techniques are applied in an expressive, thoughtful manner to add realistic detail, shading or a variety of line to add texture and interest	
Design Scenario	0	1-2	3		
	The situation was not taken into consideration when planning the outfit	The situation was somewhat considered but not fully realized in planning the outfit	Situation was taken into consideration when planning the outfit		
Elements of Design	0-1-2-3	4-5-6-7	8-9-10-11	12-13-14-15	
	Only one element was utilized in the outfit.	Only two out of four elements were visible in the outfit	Only three out of four elements were visible in the outfit	It was evident that color, shape, texture, and line all played a role in the design of the outfit	
Principles of Design	0-1-2-3	4-5-6-7	8-9-10-11	12-13-14-15	
	Only one principle was utilized in the outfit.	Only two out of five principles were visible in the outfit	Only three or four out of five principles were visible in the outfit	It was evident that balance, rhythm, proportion, emphasis, and harmony all played a role in the design of the outfit	
Accessories	0	1	2	3	
	No evidence of accessories	One accessory was used	Accessories were used to complement the outfit, but were not various in assortment	Accessories were creatively used to complement the basic outfit. Various types of accessories were included	
Creativity and Original Design	0	1	2	3	
	Design shows little or no evidence of original thought	Design lacks sincere originality	Design demonstrates originality	Design demonstrates a unique level of originality	
Craftsmanship	0-1	2	3-4	5-6	
	Final sketch is not outlined. There are excessive eraser marks. Lacks neat and clean presentation	Final sketch somewhat outlined. There are some eraser marks on sketch. It is a neat and somewhat clean presentation	Final sketch outlined with eraser marks not apparent. There are some small scuffs or other markings on paper. It is a neat and clean presentation.	Final sketch outlined with eraser marks not apparent. There are no small scuffs or other markings on paper. It is a neat and clean presentation.	

Oral Presentation					Points
Organization Delivery	0-1-2 Presentation is not completed or does not explain the elements principles of design	3-4-5 Presentation covers all project elements and principles of design, however with minimal explanation	6-7-8 Presentation gives complete information on the elements and principles of design, however it does not flow well	9-10 Presentation covers all relevant information with a seamless and logical delivery	
	0 None shared or information shared was incorrect	1-2 Minimal knowledge shared during presentation	3-4 Knowledge of fashion design concepts is evident and shared at times during the presentation	5 Knowledge of fashion design concepts is evident and incorporated throughout the presentation	
Voice	0 No voice qualities are used effectively	1-2 Voice quality is adequate	3-4 Voice quality is good, though could improve	5 Voice quality is outstanding and pleasing to listen to	
	0 Body language shows nervousness and unease/ inappropriate clothing	1-2 Body language shows minimal nervousness/ appropriate clothing	3-4 Body language portrays participant is at ease/ appropriate clothing	5 Body language enhances the presentation/ appropriate clothing	
Body Language/ Clothing Choice	0 Excessive (more than 5) grammatical and pronunciation errors	1-2 Some (3-5) grammatical and pronunciation errors	3-4 Few (1-2) grammatical and pronunciation errors	5 Presentation has no grammatical and pronunciation errors	
	0 Did not answer evaluator's questions	1-2 Responses to questions did not indicate adequate understanding of skills needed	3-4 Responses to questions were appropriate and reflect good understanding of skills needed	5 Responses to questions were appropriate and reflect excellent understanding of skills needed	
Grammar/ Word Usage/ Pronunciation					
Response to Questions					

Additional Comments:

Total Score
(95 points possible) _____

Evaluator # _____

Evaluator Initial _____

Consultant Initial _____

ELEMENTS AND PRINCIPLES OF DESIGN WORKSHEET

Name of Participant _____
 Chapter _____ State _____ Team # _____ Group # _____ Category _____

To be completed by participant at the designated participation time. Place completed worksheet in file folder, along with croquis, and provide to evaluators following the oral presentation.

ELEMENTS OF DESIGN

Element	Explain Element and how it has been incorporated in the sketch
Line	
Shape	
Texture	
Color	

PRINCIPLES OF DESIGN

Principle	Explain Principle and how it has been incorporated in the sketch
Proportion	
Balance	
Emphasis	
Rhythm	
Harmony	