

Colorado Family, Career and Community Leaders of America
9101 East Lowry Boulevard
Denver, CO 80230

Date: October 22-23, 2018
Location: Denver, CO
Submitted By: Julia Jakuboski

State Executive Council in attendance:

Alyssa Mackey (President), Cheyenne McGuire (1st Vice President), Sarah Shelton (2nd Vice President), Julia Jakuboski (Secretary), Ariel Bowden (Vice President of Events), Toby Cockreham (Vice President of Finance), Brooklyn Pustari (Vice President of Membership), Lionel Bustillos (Vice President of Peer Education), Aimee Sanchez (Vice President of Programs), Elizavet Carranza (Vice President of Public Relations), Rylea Baumberger (Vice President of Publications), Matt Kopala (Vice President of Recognition), Emily Gutierrez (National Officer Candidate), Gabe Martinez (National Officer Candidate)

State Officer Team Advisers in attendance:

Jordan Sveen, Rachel Young, Lynn Zemanek

District Consultants in attendance:

Mary Sue Carroll (Arkansas Valley), Stephanie Thomson (Mountain Shadows), Dominique Perri (Mountain Shadows), Melanie Darter (Mountain View), Holly Kelley (Northeastern Plains), Karen Ortner (Northeastern Plains), Brenda Guzman (Northern), Janet Niederkorn (Northern), Autumn Francis (Pine Meadows), Terry Oakley (Pine Meadows), Kelly Gauck (Spanish Peaks), Victoria Venezuela (Spanish Peaks)

Colorado Community College System Staff in Attendance:

Robert Van Dyke (State Adviser)

Executive Council Representatives in Attendance:

Sarah Davis (Culinary Arts Representative), Carla Sullivan (Middle School Representative)

Members not in attendance:

Michelle Dennis (FACS Program Director), Alisha Lawhorn (Mountain Shadows), JoAnn Bagwell (San Luis Valley), Brenda Hummel (Scenic Country), Jessica Bright (San Juan Basin), Andrea Aragon (Spanish Peaks)

Meeting called to order: 8:06 am on October 23, 2018 by Alyssa Mackey.

Welcome and Introductions

Review of Minutes

Julia Jakuboski MOVED to accept the Summer 2018 State Advisory Board Meeting Minutes and NLC 2018 Meeting Minutes based on the recommendation of the Minutes Review Committee. Motion was seconded.

Motion was adopted.

Review of Agenda

Julia Jakuboski reviewed the Fall 2018 State Advisory Board Meeting Agenda.

Agenda was approved.

Financial Report

Toby Cockreham reviewed the 2018 Financial Report. As of October 15, 2018, the account balance for FCCLA is \$56,370.85, which takes in account the \$7,752.41 encumbered expenses and \$3,336.00 in accounts receivable.

Report was filed.

COMMITTEE REPORTS

Competitive Events Committee Report

Ariel Bowden reviewed the Competitive Events Committee Report that included:

- Update the Colorado Competitive Events Guide to be published by November 15, 2018
- Give recognition to the first, second, and third place winners at the State Leadership Conference
 - Announce the first and second place winners as national qualifying winners
 - announce the third place winner as the national qualifying alternate
- Colorado FCCLA will not follow the policy National FCCLA being implemented in 2020 of not rewarding any students who score below a 69 with a medal
- Create the Finance and Consumer Services committee to create a new state event in the Human Services field
 - Committee will be made up of five comprised of advisers, students, and business professionals to be determined by the state president and state adviser

Ariel Bowden MOVED to accept the Competitive Events Committee Report.

Sarah Davis MOVED to AMEND the committee name to the Finance and Consumer Services Committee. Motion was seconded.

Motion was adopted.

Lynn Zemanek MOVED to AMEND a committee of five comprised of advisers, students, and business professionals to be determined by the state president and state adviser

Motion was adopted.

Lynn Zemanek MOVED to vote to recognize third place winners at the Colorado State Leadership Conference in seriatim. Motion was seconded.

Motion was adopted.

Third place recognition motion was adopted.

Motion was adopted.

Finance Committee Report

Toby Corckreham reviewed the Finance Committee Report that included:

- Find a way to lower the cost used for the State Advisory Board

- o Possibly offering a form of a teleconference
- o 1 day option
- o At a low cost facility like the CCCS buildings
- ~~Raise the affiliation dues by \$1~~
- Reaching out to potential sponsors for events

Toby Cockreham MOVED to accept the Finance Committee Report.

Dominique Perri MOVED to vote raising dues by \$1 in seriatim. Motion was seconded.

Motion was adopted.

Raising dues by \$1 lost.

Cheyenne McGuire MOVED to AMEND the report to have a two day State Advisory Board Meeting at a low cost facility like the CCCS buildings with an option to stay overnight. Motion was seconded.

Motion was adopted.

Brooklyn Pustari MOVED to RECONSIDER the previous motion regarding the location of the State Advisory Board. Motion was seconded.

Motion was adopted.

Brooklyn Pustari MOVED to POSTPONE the decision of deciding a location of the State Advisory Board Meeting. Motion was seconded.

Motion was adopted.

Motion was adopted.

Recognition and Scholarship Committee Report

Matt Kopala reviewed the Recognition and Scholarship Committee Report that included:

- ~~Create a District of the Month recognition award~~ Spotlight recognition on social media and website
 - o Each district will have one month out of the school year
 - o Rotation for districts
 - o Pictures to focus on meetings, community services, and membership recruitment
 - o Send all information to the year to the State Adviser and VP of Public Relations.
- Develop a social media plan to platform recognition
- Create common district level awards

Matt Kopala MOVED to accept the Recognition and Scholarship Committee Report.

Sarah Shelton MOVED to AMEND to call the District of the Month recognition “District Spotlight”. Motion was seconded.

Motion was adopted.

Brooklyn Pustari MOVED to AMEND the motion to send all information of what Colorado FCCLA Districts do throughout the year to VP of Recognition. Motion was seconded.

Motion was adopted.

Sarah Shelton MOVED to AMEND the previous motion to send all information of what Colorado FCCLA Districts do throughout the year to VP of Recognition and VP of Public Relations. Motion was seconded.

Motion was not adopted.

Dominique Perri MOVED to AMEND the previous motions to send all information of what Colorado FCCLA Districts do throughout the year to the State Adviser and VP of Public Relations. Motion was seconded.

Motion was adopted.

Motion was adopted.

Robert Van Dyke MOVED to RECESS until 9:45 am. Motion was seconded.

Motion was adopted.

Alyssa Mackey called the meeting back to order at 10:03 am.

State Conferences Committee Report

Lionel Bustillos reviewed the State Conferences Committee Report that included:

- Hold workshops at the location for the culinary events to be determined by Mr. Van Dyke and Mrs. Davis
- Recommended the Bronze Medal winners continued to be recognized during closing ceremony
 - The names of the winners will be posted on a slide and will be recognized by the state officer elects at the table
 - Bronze medal winners will be recognized to stand at the end of each event
 - State officer candidate will be at the bronze table to hand out medals
- Continue using mobile app with no printed program
- Move the opening ceremony to 8-10:30 pm on day one of the conference
 - Allow time for workshops, preparations, and check in earlier in the day
 - State adviser will determine times of the Business Meeting and State Officer Election meetings.

Lionel Bustillos MOVED to accept the State Conferences Committee Report.

Toby Cockreham MOVED to AMEND the report to read State Adviser to determine times of the Business Meeting and State Officer Elect Meetings for the State Conference. Motion was seconded.

Motion was adopted.

Motion was adopted.

State Service and Public Relations Committee Report

Elizavet Carranza reviewed the State Service and Public Relations Committee Report that included:

- Encourage chapters to make service projects based on making a smaller “carbon footprint” and implement National Programs in their chapters
- Adopt ~~POW~~ National FCCLA themes for FCCLA Week

Elizavet Carranza MOVED to accept the State Service and Public Relations Committee Report.

Cheyenne McGuire MOVED to AMEND the report of FCCLA Week to follow National’s themes. Motion was seconded.

Motion was adopted.

Motion was adopted.

Alumni & Associates Committee Report

Sarah Shelton reviewed the Alumni & Associates Committee Report that included:

- Create 3 level of membership with the first year being a free membership
 - Bronze level - judge an event
 - Silver level - judge an event and donate \$15-\$50
 - Gold level - judge an event and donate over \$50
- Interns at SLC will receive 1 free year of A&A membership
- Host a charity function and golf tournament, community service run where the entry fee goes to Alumni & Associates
- Host a reception for the advisers and/ or “Adviser Lounge” at the State Leadership Conference
- Having an opportunity to network at the State Leadership Conference for Alumni & Associates for graduating seniors
 - Have Alumni & Associates there as speakers

Sarah Shelton MOVED to accept the Alumni & Associates Committee Report.

Dominique Perri MOVED to AMEND the addition of interns who help at the State Leadership Conference to get a level of free membership for Alumni & Associates. Motion was seconded.

Motion was adopted.

Motion was adopted.

Membership Committee Report

Brooklyn Pustari reviewed the Membership Committee Report that included:

- Continue chapter mailing packet
- Create the following resources for a virtual membership packet to include:
 - Kick-off lesson plan
 - How to use social media to recruit
 - Go for the Red Campaign
 - Reasons to join FCCLA
 - Informational brochure and poster
 - Promotional stickers

Brooklyn Pustari MOVED to accept the Membership Committee Report.

Motion was adopted.

Middle School Committee Report

Rylea Baumberger reviewed the Middle School Committee Report that included:

- Have more emphasis on starting middle school chapters
 - Having more State Officer visits to potential chapters
 - Email information about the opportunity to all middle school teachers about FCS classes
 - Have high school chapter advisers help encourage middle school feeder schools
- Send out a middle school brochure to middle school FCS teachers
- Create a Middle School Adviser Handbook that explains the following: STAR Events, planning process, scoring, important deadlines, simple fundraisers, best STAR Events for middle schoolers to start with
 - It will be placed under “New Adviser Handbook” on the Colorado FCCLA website

Rylea Baumberger MOVED to accept the Middle School Committee Report.

Motion was adopted.

Officer Selection Committee Report

Matt Kopala reviewed the Officer Selection Committee Report that included:

- Guidelines for the state officer selection fishbowl activity
 - Host on the first day of the conference
 - The activity will be ~~5-10~~ 15-20 minutes based on the time permitted by the interview panel
- State Officer Application will be turned in digitally

Matt Kopala MOVED to accept the Officer Selection Committee Report.

Lynn Zemanek MOVED to vote the fishbowl activity in seriatim. Motion was seconded.

Motion was adopted.

Brooklyn Pustari MOVED to AMEND the time of the activity to 5-10 minutes based on time permitted by the voting panel. Motion was seconded.

Motion was not adopted.

Sarah Shelton MOVED to AMEND the time of the activity to 15-20 minutes based on time permitted by the interview panel. Motion was seconded.

Motion was adopted.

Motion was adopted.

Peer Education Committee Report

Lionel Bustillos reviewed the Peer Education Committee Report that included:

- Change the name from World Expo/Youth Expo to Cosmic EXPOration
- Activities for Cosmic EXPOration:
 - Take Down Tobacco
 - Young Americans
 - Bowling “Space Simulators”
 - Virtual Reality
 - “Girls in Weather - Channel 4”
 - Denver Museum and Zoo
 - Technology Involvement
- On the app for the State Leadership Conference, there will be a map of all vendors students can visit

Lionel Bustillos MOVED to accept the Peer Education Committee Report. Motion was seconded.

Brooklyn Pustari MOVED to AMEND the name of the Comic Expo to the EXPORATION. Motion was seconded.

Motion was adopted.

Motion was adopted.

Brooklyn Pustari MOVED to recess until 11:20 am. Motion was seconded.

Motion was adopted.

Alyssa Mackey called the meeting back to order at 11:26 am.

Bylaws Committee Report

Cheyenne McGuire reviewed the Bylaws Committee Report that included:

- Vote in support of the National FCCLA Bylaw amendment at the 2019 National Leadership Conference

Cheyenne McGuire MOVED to accept the Bylaws Committee Report.

Motion was adopted.

National Conferences Committee Report

Sarah Shelton reviewed the National Conferences Committee Report that included:

- State Tour will be at Disneyland
- Offered extended days at NLC
- Advertise pin designing contest more
- Have a table at the Cosmic EXPOration with graphic designers for the pin and t-shirt designs

Sarah Shelton MOVED to accept the National Conferences Committee Report.

Motion was adopted.

National Programs Committee Report

Aimee Sanchez reviewed the National Programs Committee Report that included:

- Promote Career Connections with a FCS speaker going to classes
- Promote Families First by having meal time with your family
- Focus on Families First and Career Connections as a state wide focus of National Programs

Aimee Sanchez MOVED to accept the National Programs Committee Report.

Motion was adopted.

Policies and Procedures Committee Report

Brooklyn Pustari reviewed the Membership Committee Report that included:

- Change “Finance Committee” to “Finance and Development Committee”
 - Include the bullet point: “This committee will also seek to form partnerships with business and foundations (non-profit and for profit)”, to the Finance and Development Committee
- Add the bullet point: “Address middle school member concerns,” to the membership committee
- Change “Middle School Committee” to “Adviser Resource Committee”
 - Add the bullet point “The Advisor Resource Committee will strategize and provide resources that suit the needs of all chapter advisers, including middle school, secondary and postsecondary chapters,” to the Adviser Resource Committee.

Brooklyn Pustari MOVED to accept the Membership Committee Report in seriatim. Motion was seconded.

Motion was adopted.

Brooklyn Pustari MOVED to change the “Finance Committee” to the “Finance and Development Committee” and include the bullet point which says “This committee will also seek to form partnerships with business and foundations (non-profit and for profit)”, to the Finance and Development Committee. Motion was seconded.

Motion was adopted.

Brooklyn Pustari MOVED to change the Middle School Committee to the Adviser Resource Committee and add the bullet point “The Adviser Resource Committee will strategize and provide resources that suit the needs of all chapter advisers, including middle school, secondary and postsecondary chapters,” to the Adviser Resource Committee. Motion was seconded.

Motion was adopted.

Brooklyn Pustari MOVED to add the “Middle School Committee” as a bullet point of the “Membership Committee”. Motion was seconded.

Motion was adopted.

STATE EXECUTIVE COUNCIL REPORT

Cheyenne McGuire reviewed the State Executive Council report that included:

- Keynote Speaker Options:
 - Linda Larson
 - Michelle Poler
 - Brad Montgomery
- Workshops
- Opening Session
 - Theme: Welcoming, Impactful, and Motivating
 - Session Theme: Roommate Interviews
 - Some videos and acting
 - Intermixing having opening session and the skit through the opening
- Ultimate Fun Night
 - Theme: Glow in the Dark
 - Bounce houses
 - Glow in the dark putt-putt
 - Glow in the dark face paints
 - Card games
 - Prop booth
 - Glow in the dark mural
 - Glow in the dark 9 square
 - Glow in the dark bowling
- New Officer Meeting (4/19 at 6:30 am)
 - New officers and their advisers will be present at the meeting
- Reception for Parents/Advisers
 - Alyssa introduces the council
 - Each officer will introduce themselves and then who they brought
 - Bring parents, advisers, and those who have supported you
 - Speeches will occur after the introduction
- Closing Session

- Farewell speeches to Colorado FCCLA
 - Have something about space in the theme of the speech
 - Addressing to all members
 - Welcoming, Impactful, Motivational

Report was filed.

BOARD OF DIRECTORS MEETING REPORT

Alyssa Mackey reviewed the Board of Directors Meeting that included:

- Victoria Connor will be the Vice Chair on the Board of Directors
 - Alyssa Mackey will fill in as her Secretary
- Create and adoption of Transgender Inclusion Policy

Report was filed.

DISTRICT CONSULTANTS REPORTS

Arkansas Valley District Report

Mary Sue Carroll reviewed the Arkansas Valley District Report that included:

- District Winter Conference will be held on January 23, 2019

Report was filed.

Mountain Shadows District Report

Stephanie Thomson and Dominique Perri MOVED to accept the Mountain Shadows District Report that included:

- 130 students registered for fall conference on October 24, 2018
 - Theme of the Conference is BeYou
- 5 District Officers and 1 State Officers

Report was filed.

Mountain View District Report

Melanie Darter reviewed the Mountain View District Report that included:

- 6 District Officers and 3 State Officers
- Having one conference this year in the January-February time frame
- Promoting FCS Career Day as an alternative opportunity for a fall conference

Report was filed.

Northeastern Plains District Report

Holly Kelley and Karen Ortner reviewed the Northeastern Plains District Report that included:

- Fall conference happened on October 17, 2018 consisting of a speaker, food packaging event, and FCCLA themed obstacle course
- Something to Eat: The food packaging event where members packaged ready to cook meals at the district conference of this year and can donate to local places in community that may need help
 - 216 meals packaged

- o Another 71 packages of food were packaged at school

Report was filed.

Northern District Report

Brenda Guzman and Janet Niederkorn reviewed the Northern District Report that included:

- 260 students and advisers are registered for their fall conference at CSU
- Will have a keynote speaker who went from being in a wheel chair to competing on American Ninja Warrior
- 6 meetings with officers so far this year
 - o 5 State Officers
- Fundraising for medical and school supplies for a school being built in Uganda
- Winter Conference will be held on February 2, 2019

Report was filed.

Pine Meadows District Report

Autumn Francis reviewed the Northern District Report that included:

- Starting as new advisers of the Pine Meadows District
- February will be the winter conference

Report was filed.

San Juan Basin District Report

No Report was given.

San Luis Valley District Report

No Report was given.

Scenic Country District Report

No Report Given. No Report was given.

Spanish Peaks District Report

Kelly Gauck MOVED to accept the Spanish Peaks Report that included:

- Many chapters have been doing community service
- Various committees for local members
- Winter conference is scheduled in February

Report was filed.

UNFINISHED BUSINESS

No unfinished business was introduced.

NEW BUSINESS

Robert Van Dyke MOVED to award first and second place winners with a plaque and third place winners with a framed certificate at the State Leadership Conference. Motion was seconded.

Cheyenne McGuire MOVED to AMEND the motion that first, second, and third place winners will receive a physical award. Motion was seconded.

Motion was adopted.

Karen Ortner MOVED to AMEND the motion that the first and second place winners will receive plaques and the third place winner will receive a framed certificate. Motion was seconded.

Motion was adopted.

Motion was adopted.

ANNOUNCEMENTS

Robert Van Dyke shared the following important dates/activities for 2018 – 2019:

- FCS Career Day: October 29, 2018
- Script Writing: January 21-22, 2019 in Estes Park
- Spring Officer Regroup/ Day at the Capitol: February 11-12, 2019
- Board of Directors Meeting,- April 15, 2019
- State Leadership Conference – April 17-19, 2019

Meeting adjourned: 2:23 pm on October 23, 2018 by Alyssa Mackey.

