

Colorado Family, Career and Community Leaders of America
9101 East Lowry Boulevard
Denver, CO 80230

Date: June 4-5, 2018
Location: Keystone, CO
Submitted By: Julia Jakuboski

State Executive Council in attendance:

Alyssa Mackey (President), Cheyenne McGuire (1st Vice President), Sarah Shelton (2nd Vice President), Julia Jakuboski (Secretary), Ariel Bowden (Vice President of Events), Toby Cockreham (Vice President of Finance), Brooklyn Pustari (Vice President of Membership), Lionel Bustillos (Vice President of Peer Education), Aimee Sanchez (Vice President of Programs), Elizavet Carranza (Vice President of Public Relations), Rylea Baumberger (Vice President of Publications), Matt Kopala (Vice President of Recognition), Emily Gutierrez (National Officer Candidate), Gabe Martinez (National Officer Candidate)

State Officer Team Advisers in attendance:

Lynn Zemanek

District Consultants in attendance:

Stephanie Thomson (Mountain Shadows), Alisha Lawhorn (Mountain Shadows), Arielle Bergmann (Mountain View), Melanie Darter (Mountain View), Holly Kelley (Northeastern Plains), Karen Ortner (Northeastern Plains), Brenda Guzman (Northern), Janet Niederkorn (Northern), Dalene Bricker (Pine Meadows), Jessica Bright (San Juan Basin), Andrea Aragon (Spanish Peaks)

Colorado Community College System Staff in Attendance:

Robert Van Dyke (State Adviser)

Executive Council Representatives in Attendance:

Sarah Davis (Culinary Arts Representative), Carla Sullivan (Middle School Representative)

Members not in attendance:

Michelle Dennis (FACS Program Director), Jordan Sveen (State Officer Team Adviser), Rachel Young (State Officer Team Adviser), Mary Sue Carroll (Arkansas Valley), Lindsey Leuenberger (Pine Meadows), JoAnn Bagwell (San Luis Valley), Brenda Hummel (Scenic Country)

Meeting called to order: 6:51 pm on June 4, 2018 by Alyssa Mackey.

Welcome and Opening Ceremony

Review of Minutes

Julia Jakuboski MOVED to accept the 2018 State Leadership Conference Business Meeting Minutes and Fall 2017 State Advisory Board Meeting Minutes based on the recommendation of the Minutes Review Committee. Motion was seconded.

Motion was adopted.

Review of Agenda

Julia Jakuboski reviewed the summer 2018 State Advisory Board Meeting Agenda.

Agenda was approved.

Financial Report

Toby Cockreham reviewed the 2017 – 2018 Financial Report. As of June 1, 2018, the account balance for FCCLA is \$56,914.86, which takes in account the \$8,320.00 encumbered expenses and \$12,735.34 in accounts receivable.

Report was filed.

COMMITTEE REPORTS

Competitive Events Committee Report

Ariel Bowden reviewed the Competitive Events Committee Report that included:

- Continue to offer Applied Math for Culinary Management, International Experience, Early Childhood Education, and Say Yes to FCS events for 2019
- Table Get the Word Out for 2019
- Add a Junior category to Fashion Sketch,
- Review Parliamentary Procedure ~~in summer 2019 for permanent tabling if the participation does not increase~~ to promote at the chapter, state, and national levels.
- Recommend a social media plan for advertising STAR and State Events
- Based on the feedback received of distributing the Bronze Medal, state officers will hand out the medals at a table for the winners to be recognized
- Colorado Events Advisory Team be composed of: competitive event people, FACS teachers, FACS students, and industry reps, and will be chosen based on recommendations and volunteer work
 - Create an application for High School Seniors to be on CEAT
- Open review and revision of State Events with changes due by October 1, 2018

Ariel Bowden MOVED to accept the Competitive Events Committee Report.

Sarah Davis MOVED to AMEND the report to keep Parliamentary Procedure and to promote the event at the chapter, state, and national levels.

Motion was adopted.

Motion was adopted.

Finance Committee Report

Emily Gutierrez reviewed the Finance Committee Report that included:

- Research insurance for cheaper option
- Connect with companies for scholarships, workshops, etc.
- Accept the 2018-2019 budget with recommended funding cuts
 - 1 year override ~~for not funding~~ to fund Capitol Leadership at \$2,500
 - Not pay for state officers at CACTE Summer Conference
 - No overnight stay for second FCCLA Kickoff
- Raise dues by \$1.00

Emily Gutierrez MOVED to accept the Finance Committee Report.

Robert Van Dyke MOVED to vote on the Finance Committee Report after all of the other reports.

Motion was adopted.

Emily Gutierrez MOVED to AMEND putting the \$2,500 from CACTE into the Capitol Leadership budget.

Motion was adopted

Motion was adopted.

Recognition and Scholarship Committee Report

Matt Kopala reviewed the Recognition and Scholarship Committee Report that included:

- Create a district member of the month recognition program
 - Include a traveling trophy
 - Create instructions on how to award
- Revamp recognition tool kit as state officer project
- Increase access for the state award applicants to advisers and to members
 - Send emails to advisers as reminders
- Nominations for state awards are posted on social media and in Colorado Comments to reach out more to the students
 - Post links for students to nominate teachers and other students in FCCLA
 - Increase member based awards
 - Post on social media are updated frequently
- Celebrate state awards given to chapters, members, advisers, etc. on public platforms
 - Encourage members and advisers to nominate applicants for state awards
 - Poster at the State Leadership Conference are posted to honor accomplishments

Matt Kopala MOVED to accept the Recognition and Scholarship Committee Report.

Motion was adopted.

State Conferences Committee Report

Lionel Bustillos reviewed the State Conferences Committee Report that included:

- Recommend the Bronze Medal winners continued not to be recognized during closing ceremony
 - The names of the winners will be posted on a slide and will be recognized by the state officer elects at the table
- More activities for fun night to appeal to everyone
- State Officers should focus on more than one workshop
 - Students competing in culinary arts who travel out of the hotel/conference center to their event should have access to workshops on the site of their event
- State t-shirts to be updated and more modernized
- The conference will end on Good Friday in 2019, if someone would need to leave early the ceremony will be live streamed

- Improving the sounding equipment at the State Leadership Conference allowing every part of the room to hear
- Update all pictures and links on the FCCLA Colorado State Website

Lionel Bustillos MOVED to accept the State Conferences Committee Report.

Motion was adopted.

Bailee Gardunio MOVED to have a 10 minute recess at 8:21 pm. Motion was seconded.

Motion was adopted.

Alyssa Mackey called the meeting back to order at 8:12 pm.

State Service and Public Relations Committee Report

Elizavet Carranza reviewed the State Service and Public Relations Committee Report that included:

- Focus on the main goal of creating a stronger social connection between members and officers
- Recommend that the Chapter Service Projects be involved with community work to “Create a Big Bang” in schools/communities
- Having chapters take pictures or videos of service projects relating to the theme that are due by the 15th of every month to be featured on the Colorado FCCLA social media platforms and submitted through email and/or via hashtag
 - Encourages members to complete more service projects
 - Make members more involved in our social media platforms to reach a 5% raise in followers
- Give out Believe in Yourself Marketing Strategies to chapters as well as add them to the Marketing Your Chapter Webpage
 - Connects to the social media calendar

Elizavet Carranza MOVED to accept the State Service and Public Relations Committee Report.

Motion was adopted.

Alumni & Associates Committee Report

Sarah Shelton reviewed the Alumni & Associates Committee Report that included:

- If an organization/person has donated to FCCLA, they will become a member of Alumni & Associates
- Have event consultants invite senior judges to join in their meetings
- Create a new brochure for teachers to give to speakers in their classes and to business associates
- Give a year of free membership to associates of FCCLA
- Have different levels of membership based on donation amounts
- Have charity functions for scholarships to increase funding going towards scholarships
- Have a representative from the Alumni & Associate Board on the State Advisory Board
- Make the Alumni & Associates board consist of a president, secretary, and treasury

Sarah Shelton MOVED to accept the Alumni & Associates Committee Report.

Motion was adopted.

Membership Committee Report

Brooklyn Pustari reviewed the Membership Committee Report that included:

- Continue the Go for the Red membership campaign that was implemented last year
 - Recommend awarding more chapters and advertising the campaign more
- Open up district conferences to non-FCCLA members in order to promote FCCLA
- State officers should reach out to middle school feeders to promote FCCLA
 - Bring STAR Events and final projects to show the competing aspects of FCCLA as well as providing updates through Colorado Comments, social media reminders, and adviser updates to keep teachers up to date with FCCLA
- Helping struggling chapters/advisers by keeping them closely up to date by having state officers and experienced advisers mentor them
 - New chapters and advisers have the opportunity to observe how a successful chapter operates
- Updating advisers constantly through social media, emails, and provide updates on how to promote FCCLA in the classroom

Brooklyn Pustari MOVED to accept the Membership Committee Report.

Motion was adopted.

Middle School Committee Report

Rylea Baumberger reviewed the Middle School Committee Report that included:

- Create a committee of teachers to adopt a Middle School Handbook for both new and old advisers
- Add a presentation about FCCLA on the Colorado Website
- Include advisers and students from middle schools at district conferences
- Get more participation from middle schools in FCCLA by having state officers make more chapter visits to middle schools, classroom visits, and providing teachers with resources to help prepare middle school students for high school FCCLA

Rylea Baumberger MOVED to accept the Middle School Committee Report.

Motion was adopted.

Officer Selection Committee Report

Matt Kopala reviewed the Officer Selection Committee Report that included:

- Work toward officer selections at district level be uniform to help district consultants prepare their candidates at the state level which will included:
 - Test
 - Prop speech
 - Personal presentation
 - Memorization of the creed
 - Interview questions
 - Voting panel be composed of district consultants and district interview panelists

- Remove the Meet and Greet activity from selection
- Replace small/large group activity with fishbowl activity during state officer selection at the State Leadership Conference to be moved to the first day of the interview process
- Recommend one day officer boot camp for those who want to run for a district, state, or national officer
 - Workshops at state or district conferences put on by current or former officers

Matt Kopala MOVED to accept the Officer Selection Committee Report.

Motion was adopted.

Peer Education Committee Report

Lionel Bustillos reviewed the Peer Education Committee Report that included:

- Recommend making the World Expo more interactive and exciting by tying it into the program of work
- Tying technology/space into the World Expo
 - Focus on the influences the work force has because of technology present today
- Reach out to colleges in an advanced to ask for help, inquiries, and resources
- National initiatives that can be tackled include:
 - Student body workshops by bringing in health experts to discuss the health concerns of choices made by students today in society
 - Conduct statewide kick-butts activity

Lionel Bustillos MOVED to accept the Peer Education Committee Report.

Motion was adopted.

Robert Van Dyke MOVED to recess until morning. Motion was seconded.

Motion was adopted.

Alyssa Mackey called to the meeting to order at 8:05 am on June 5, 2018.

Bylaws Committee Report

Cheyenne McGuire reviewed the Bylaws Committee Report that included:

- No changes need to be made to the About FCCLA Webpage
- Create a plan to promote FCCLA during the 2020-2021 FCCLA years for 75 Year Anniversary
- Create a series of t-shirts for the 75th celebration of FCCLA
- Promote FCCLA Birthday Parties during the 2021 FCCLA week
- Continue awarding chapters for implementing National Programs
- Create and execute a plan to implement postsecondary FCCLA among FCS majors
- Get districts involved in the 75th celebration by assigning them decades of FCCLA to represent

Cheyenne McGuire MOVED to accept the Bylaws Committee Report.

Motion was adopted.

National Conferences Committee Report

Sarah Shelton reviewed the National Conferences Committee Report that included:

- Colorado FCCLA would like to host a National Conference in the future
 - Sarah will email National FCCLA about hosting the NLC
- Update the FCCLA Webpage with current dates, important upcoming dates, and adding information about the red blazer requirements

Sarah Shelton MOVED to accept the National Conferences Committee Report.

Motion was adopted.

National Programs Committee Report

Aimee Sanchez reviewed the National Programs Committee Report that included:

- FCS career day event will have financial speakers and having interviews and applications in the morning
- Educators Rising program will be notified to create a focused ambassador program
 - A committee of teachers for Educators Rising will be created

Aimee Sanchez MOVED to accept the National Programs Committee Report.

Motion was adopted.

Policies and Procedures Committee Report

Brooklyn Pustari reviewed the Membership Committee Report that included:

- To address State Conference reasons for policies, insert “our goal is to promote personal growth and leadership development through FACS education by providing venue for competitive events which positively impact student’s communities, strengths, families, and further develops member’s leadership abilities
 - For connecting members with FCS professionals, members, and advisers
 - For conducting Colorado FCCLA associations official business
 - For preparing our members for future careers, community service, and leadership experience
 - For annually electing the State Executive Council
 - For adviser professional development
 - For recognizing members, advisers, and volunteers of the organization”
- Change Finance Committee to Development Committee
 - Add in: “This committee will seek to form partnerships with businesses and foundations (including non-profit and for profit)”
- Change Middle School Committee to Adviser Resource Committee
 - This committee will focus on the needs of the advisers
 - ~~Change “Chaired by the Vice President of Publications” to “Chaired by the 2nd Vice President”~~
 - The Adviser Resource Committee will develop strategies and provide resources that suit the needs of all chapter advisers including middle school, secondary, and postsecondary chapters

- Under the Membership Committee section, add a point that states “Addresses middle school member concerns”
- ~~Update the Section 3 of the Chapter Handbook, Section 7 Ceremonies, and update Section 16 Star Events~~ Revamp the Chapter Handbook as an officer project.
- Revise and add electronic cigarettes into Section 13 FCCLA Policies
- Add an updated a bullying/harassment policy

Brooklyn Pustari MOVED to accept the Policies and Procedures Committee Report.

Brooklyn Pustari MOVED to vote the Policy and Procedures Committee Reports in seriatim.
Motion was seconded.

Motion was adopted.

Brooklyn Pustari MOVED to insert “our goal is to promote personal growth and leadership development through FACS education by providing venue for competitive events which positively impact student’s communities, strengths, families, and further develops member’s leadership abilities” in address to State Conference Reasons for policies.

Motion was adopted.

Brooklyn Pustari MOVED to change the Finance Committee to the Development Committee.

Motion was lost.

Brooklyn Pustari MOVED to change the Middle School Committee to the Adviser Resource Committee.

Karen Ortner MOVED to AMEND striking out Second Vice President chairing the Adviser Resource Committee and having the chair as the Vice President of Publications. Motion was seconded.

Motion was adopted.

Karen Ortner MOVED to POSTPONE the middle school decision until the Fall State Advisory Board Meeting. Motion was seconded.

Motion was postponed.

Brooklyn Pustari MOVED add a point that states “Addresses middle school member concerns” under the Membership Committee section.

Karen Ortner MOVED to POSTPONE the middle school decision until the Fall State Advisory Board Meeting. Motion was seconded.

Motion was postponed.

Brooklyn Pustari MOVED to ~~update Section 3 of the State Officer Handbook, Section 7 Ceremonies, and update Section 16 Star Events~~ revamp the Chapter Handbook as an officer project.

Robert Van Dyke MOVED to assign a state officer to revamp the Chapter Handbook as an officer project.

Motion was adopted.

Motion was adopted.

Brooklyn Pustari MOVED to add electronic cigarettes and weapons onto the Code of Conduct page.

Cheyenne McGuire MOVED to divide the question into two parts: electronic cigarettes and weapons. Motion was seconded.

Motion was adopted.

Brooklyn Pustari MOVED to add tobacco and electronic cigarettes into the Code of Conduct. Motion was seconded.

Karen Ortner MOVED to AMEND the addition of “and/or” while discussing the use of tobacco and electronic cigarettes. Motion was seconded

Motion was adopted.

Brooklyn Pustari MOVED to add tobacco and/or electronic cigarettes into the Code of Conduct. Motion was seconded.

Motion was adopted.

Brooklyn Pastari MOVED to add weapons into the Code of Conduct. Motion was seconded.

Sarah Shelton MOVED to POSTPONE the addition of weapons into the Code of Conduct until consulting the CTE legal counsel. Motion was seconded.

Motion was postponed.

Brooklyn Pustari MOVED to add an updated a bullying/harassment policy

Lynn Zemanek MOVED to POSTPONE the addition of bullying/harassment into the Code of Conduct until the CTE legal counsel is consulted. Motion was seconded.

Motion was postponed.

DISTRICT CONSULTANTS REPORTS

Arkansas Valley District Report

No report was given.

Mountain Shadows District Report

Stephanie Thomson and Alisha Lawhorn MOVED to accept the Mountain Shadows District Report that included:

- Even though district information held on flash drives and in binders were lost, their winter conference was very effective and went very well
- Winter conference had mini mock competitions
- Speeches were held at districts for state officers
- State interviews were after conference
- District Officer BBQ during the summer

Report was filed.

Mountain View District Report

Arielle Bergmann and Melanie Darter MOVED to accept the Mountain View District Report that included:

- District Conference was held on February 5, 2018 at the Ames Facility in Littleton, Colorado with 75 members were in attendance from the following schools: Cherry Creek High School, Grandview High School, Highlands Ranch High School, Heritage High School, Ponderosa High School, Elizabeth High School, and Overland High School
- As of this year's conference, the Mountain View District winter conferences will no longer be in partnership with Mountain Shadows
- The conference with a general session, FCCLA updates from the state, and a keynote speaker
- Workshop breakout sessions included:
 - The third installment of FCCLA Leadership Institute workshops, conducted by selected state officers and Mr. Van Dyke.
 - "What Do You Consider Lethal?," a high energy interactive program presented by the Denver Metro Teen Drivers organization
 - STAR and Competitive Events round table presentations by district and state officers.
 - "Get InspiRED!" interactive presentation by the district officer team.
- Planning on having one conference a year between October and January

Report was filed.

Northeastern Plains District Report

Holly Kelley and Karen Ortner MOVED to accept the Northeastern Plains District Report that included:

- The Winter Conference was held on January 31, 2018 with 125 members in attendance and 10 schools: Akron, Haxtun, Holyoke, Merino, Sterling, Yuma, Wray, Liberty, Brush, and Fort Morgan
- Robert Van Dyke led a leadership institute on finding your leadership style, and officer interviews/elections were conducted
- Fall conference is planned for October 17, 2018 consisting of a speaker, food packaging event, and informed FCCLA themed obstacles course
- The food packaging event is an event where members will package ready to cook meals at the district conference of this year and can donate to local places in community that may need help
 - 40,000 meals packaged has no logistical cost

Report was filed.

Northern District Report

Brenda Guzman and Janet Niederkorn MOVED to accept the Northern District Report that included:

- There was 260 members in attendance at the 2017 fall conference
- The winter conference was held in February with 19 candidates running for an officer position
 - 2 national representatives, 3 state officers, and 11 district officers
- Their district will be running “boot camps” led by district officers

Report was filed.

Pine Meadows District Report

Dalene Bricker MOVED to accept the Northern District Report that included:

- On January 19, 2018 Pine Meadows District had a District Conference that went very well
- The guest speaker was on Americas Got Talent and was very entertaining for the members
- District Consultants want to schedule a consultant meeting in August to get on the same page with other consultants for the new school year

Report was filed.

San Juan Basin District Report

Jessica Bright MOVED to accept the Northern District Report that included:

- There are 9 members that make up this district from 4 schools
- There is a huge struggle with involvement in FCCLA due to a lot of turn overs in the schools
- They currently do not have district conferences, due to this the members and advisers go into the State Leadership Conference with limited practice
- Although their district struggled this year, there were three silver medalists at the 2018 Leadership Conference
- Plans are in the making to have a district meeting this next year
- The last week of May teachers were interviewed to start a middle school FACS program for the 2018-2019 school year in hopes of preparing students for the involvement in FCCLA during their high school careers

Report was filed.

San Luis Valley District Report

No report was given.

Scenic Country District Report

No report was given.

Spanish Peaks District Report

No report was given.

UNFINISHED BUSINESS

No unfinished business was introduced.

NEW BUSINESS

Cheyenne McGuire MOVED to appoint Karen Ortner be the State Advisory Board Representation on the Colorado FCCLA Board of Directors replacing the retiring member through the 2019 term. Motion was seconded

Motion was adopted.

ANNOUNCEMENTS

Robert Van Dyke shared the following important dates/activities for 2018 – 2019:

- State Executive Council Fall Regroup – August 28
- CTSO Kickoff Denver– August 29
- CTSO Kickoff Fort Collins– September 25
- FCS Career Day –October 29, 2018 at the Pepsi Center
- State Advisory Board Meeting– October 22-23 at the Sheraton Downtown
- CATFACS Winter Conference – January 31 – February 1, 2019 Colorado Springs
- State Executive Council Spring Regroup – February11, 2019
- CTE Day at the Capitol — February 12, 2019
- 2019 State Leadership Conference – April 17-19, 2019 at the Sheraton Downtown
 - State Executive Council will arrive April 15, 2019

Meeting adjourned: 10:30 am on June 5, 2018 by Alyssa Mackey.