

# Colorado FCCLA

## 2019 Fall Advisory Board Meeting Minutes

Colorado Family, Career and Community Leaders of America  
9101 East Lowry Boulevard  
Denver, CO 80230

Date: October 28-29, 2019  
Location: Denver Marriott Tech Center  
Submitted by: Madison Barnhill

The Colorado FCCLA State Advisory Board consists of District Consultants, Team and State Advisers, State Executive Council members and other representatives. The essential function of the Advisory Board shall be program development, program implementation, and public relations.

\*\*Due to unforeseen circumstances (i.e. a snowstorm), many officers had to attend this meeting via FaceTime. Because of this, these minutes may be lacking in certain areas.

**Meeting Call to Order:** 7:20 a.m. on Tuesday, October 29, 2020 by Autumn Henson.

### Welcome and Introductions

### Minutes Review:

Madison Barnhill MOVED to accept the Summer 2019 State Advisory Board Meeting Minutes and NLC 2019 Meeting Minutes based on the recommendation of the Minutes Review Committee.

Motion adopted.

### Treasurers Report:

Azucena Carranza reviewed the 2019 Financial Report. Total bank account amount was \$55,329.98. Financial Report was approved.

Report was filed.

### COMMITTEE REPORTS

#### Competitive Events- Ofelia Moreno:

- Occupational/Comprehensive Events are being replaced with levels based on grade (Grades 7-8= Level 1, Grades 9-10= Level 2, Grades 11-12 = Level 3).
  - If a team has members from more than one level, they compete as the higher level. For example, if a team of two has one 10<sup>th</sup> grader and one 11<sup>th</sup> grader, the team competes as Level 3.
- FCS Career Day will be held between fall/spring sports on a Thursday or Friday.
- Consider renaming Advocacy to Public Policy Advocate.
- Possibly making a committee to take on a new event or program called the Resilient You/Power of positivity to continue work on mental health.

Ofelia MOVED to accept report as read.

Motion adopted.

#### Development- Azucena Carranza:

- Capitol Leadership is expensive so consider alternatives (Eliminate altogether, push money to state conference, attend National Fall Conferences instead etc.)

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- Potential Sponsors for Financial Fitness: Banks
- Review sponsorship packet, letters sent to potential sponsors, and updated informational letter.

Azucena MOVED to accept the report as read.

Motion adopted.

### State Conference- Daniel Flores

- Banquet: Awards before food to keep attention on awards and officers. Speak to the hotel about buffet or plated dinner options.
- Fun Night: Many fun night options are no longer possibilities for liability reasons or a lack of CTSO approval. Consider hosting the fun night activity somewhere else to create more possibilities.
- Award Ceremonies: Hosted by each district by district officers (maybe districts can install officers during this session as well)
  - Have a small stage in the middle of the banquet for awards ceremonies
    - 8:30-9:30 Separate award ceremonies for District medals
    - 9:45 Whole group: Medals during closing with top 3 National qualifiers
    - 10:15 Closing
- Incentives for voting delegates to attend sessions. For instance, food vouchers, special badge, raffle items, certificates, or small items to help delegates show up. With important business needing to be decided, we need to ensure there will be a quorum at the business sessions.
- Adviser Refresh room: Food, snack bars, bobos (Recognize corporate sponsor)

Daniel MOVED to accept the report as read, division of question of all items .

Offsite fun night – lost

Small stage in middle of banquet for awards – adopted

Buffet service – Sara Davis moved to amend by “striking out buffet and inserting a 3-course banquet meal with everyone eating first and awards second.” Second, adopted

Adviser refresh room – (if sponsored) was adopted otherwise do a wellness basket or continental breakfast and coffee, adopted

Motion adopted

**\*\* Due to COVID-19, State Conference was cancelled.**

### State Service and PR- Aimee Sanchez:

- Link other social media accounts and reach outside of FCCLA to promote recognition
- Colorado Additions to FCCLA Week
  - 10th- Turn back and share your story
  - 11th- FCCLA book/scrapbook
  - 12th- Take time to appreciate the story of your advisors
  - 13th- Celebrate the generations in your family and have family time
  - 14th- Add clocks, or time related themes, when you wear red (red blazers)
- State Service Project: Family plays a very important role in our individual lives and in society. Anything you do to strengthen your family will strengthen you as an individual too. Colorado

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FCCLA is asking chapters to focus on connecting family by encouraging members to bridge generations, help set aside designated family time, for host family events within the community.

Aimee MOVED to accept the report as read.

Motion adopted.

### **Adviser Support- Azucena Carranza:**

- Advisers need some new resources (lesson plans, FCS course outlines, QR codes to give students with important information).
- Advocate for the Adviser Leadership Institute.
- Connect more Middle Schools to High Schools.

Azucena MOVED to accept the report as read.

Motion adopted.

### **Alumni and Associates- Ofelia Moreno:**

- Create a list of benefits.
- Nationals is doing away with post-secondary.
- Ideas to expand the Colorado Alumni and Associates include business cards, charity functions, flyers, loose change donations, and advertise the first year of Alumni and Associates to graduating Seniors.
- Have state Foundation investigate FFA Format.
- Make sure people know where the money goes (secondary scholarships and red blazers)

Ofelia MOVED to accept the report as read.

Motion adopted.

### **Membership- Embrey Saville:**

- Send emails about deadlines for registration, and describe where the money is going, and what are the possibilities of becoming an affiliated member.
- Create Promotion Plan for Go for Red Campaign
- Eliminate all awards currently on the flyer and replace them with a competition of the 3 R's. We will make an application that asks about what your chapter has done to support the 3 R's. Include photos of what they have done. To determine a winner, it will be based on the increase in attendance at State Leadership Conference. Awards include money towards nice white FCCLA shirts and or red jackets.

Embrey MOVED to accept the report as read.

Motion adopted.

### **State Officer Selection- Lionel Bustillos**

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- Fishbowl- each candidate takes a slip and has time to read it. Then the candidates are put into teams and will solve the problem as a team. Have backup fishbowl activities, for unexpected scenarios
  - Example: work together to form a plan
    - “keynote speaker and workshop canceled, what do you do?”
- State Officer Application Process- Any officer competing in a competitive event or not meeting deadlines will be disqualified. Consider testing online/ digital, student teachers from CSU that make it and grade it with 1 point per question.
- Create a webinar/recording to guide state candidates to eliminate any excuse

**\*\*2020-2021 OFFICER SELECTION was held virtually.**

Lionel MOVED to accept the report as read.

Division of question on competing in events if candidate, all other items adopted.

Matt moved to AMEND the motion on competing in events to read “All candidates and interviewing panel members cannot compete in competitive event held during state conference.”

Motion Seconded and adopted.

### **Peer Education- Daniel Flores:**

- Hold the Expo in visible location maybe include a scavenger hunt
- Johnson & Wales provide samples/demos?
- Virtual Reality simulation included
- Give away free stuff

Daniel MOVED to accept the report as read.

Motion adopted.

### **Bylaws- Cesar Bustillos**

- Hotel Use: Many schools were late booking the rooms at the Sheraton, we suggested that Mr. Van Dyke do conference registration and hotel all at the same time with the same due date.
- Promoting FCCLA 75th for Nationals 2019-2020 and for Colorado 2020-2021

Cesar MOVED to accept the report as read.

Motion adopted

### **National Programs- Juan Gonzales:**

- Families First: Google yourself activity. Find out how much information you can find about yourself or your friends
- Power of One: Speak up for FCCLA and post accomplishments on social media

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- Educators Rising competitors will be FCCLA members

Juan MOVED to accept the report as read.

Motion adopted.

### **Policies and Procedures- Embrey Saville:**

- Change the committee name from “middle school committee” to “advisor support committee”.
- Hotel registration required due dates
- Page. 27 number 2 add ‘if a national qualifier going to the National Conference the official red binder is required’
- Page. 7 number 3 change to ‘any event that has a level 1 category’
- Page. 27 number 12: delete
- Page. 28 number 18 change to ‘Spectators are not allowed to observe any portion of any competitive event’

Embrey MOVED to accept the report as read.

Embrey MOVED to AMMEND the report “On page 28, section 18, remove ‘any portion of’.”

Motion adopted

### **National Conference- Matt Kopala:**

- Places to go include the National Mall/ Monuments, Ford’s Theater, Botanical Garden, Holocaust Museum, and 6 Flags America.

Matt MOVED to accept the report as read.

Matt MOVED to AMMEND the report by “Deleting state tour for national conference.”

Second, amendment adopted

Motion adopted.

**\*\* Due to COVID-19, 2020 NLC went virtual.**

### **State Officer- Matt Kopala:**

- Build a committee to make the decisions on a theme, ties to the state theme, ties to programs (Power of One, Student Body, and Leadership and Service). This committee would be responsible for pushing the State POW into schools.

Matt MOVED to accept report as read.

Motion adopted.

### **District consultant report – Sara Davis**

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Sara MOVED to accept.

Motion adopted.

**Meeting Adjournment:** 10:00 a.m. on Tuesday, October 29, 2020 by Autumn Henson.