

CTSO PROGRAM OF WORK

PROFESSIONAL DEVELOPMENT - COMMUNITY SERVICE - FINANCIAL LEADERSHIP
BUSINESS & INDUSTRY CONNECTIONS - PUBLIC RELATIONS - SOCIAL ACTIVITIES

DOs

Chapter Developed

POWs function best when the entire chapter is involved in the development

Functional Format

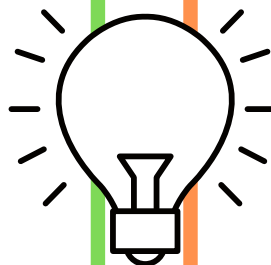
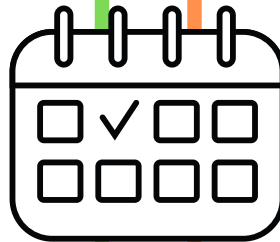
Choose a format that works best for your chapter: calendar, chart, narrative, list, etc.

Document Details

Include the who, what, where, when, and why for chapter activities and projects

Well Rounded

Incorporate all 6 categories of the POW to provide multiple opportunities for development



DON'Ts

Advisor Driven

Refrain from being the driving force of the POW and encourage students to take the lead

Ineffective Outline

Don't feel obligated to use the first example you find - POW formats are not one size fits all

Vague Verbiage

Listing "fundraising" and "community service" without details prevents full understanding of the chapter's POW

Confined

Limited POWs restrict member development and can leave chapters stuck in a rut or without direction